CLEAN WATERWAYS

2022 SPONSORSHIP OPPORTUNITES

APRIL 5-7, 2022 • PITTSBURGH, PA

POST-SHOW WEBINAR SPONSOR \$5,000

Continue the conversations that you started at the Conference! Solidify your position in the market by connecting directly with the community in the weeks following the event. *Note: Could be positioned as a virtual roundtable discussion as well*

- Webinar topic and speaker(s) up to you to determine
- · Sponsor gets full webinar registration list with contact details
- · Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- Logo and company description on website

PADFOLIO SPONSORSHIP \$5,000 (EXCLUSIVE)

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all preshow event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- · Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50word description
- Branded padfolios with company logo handed out to all CLEAN WATERWAYS attendees

RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes

LANYARD SPONSORSHIP

\$4,000 SOLD

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- Company logo printed on the official CLEAN WATERWAYS lanyard that attendees will wear the entire event
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo printed on badges alongside CLEAN WATERWAYS logo

RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- · Reduced rate for additional conference passes purchased

ATTENDEE BAG SPONSORSHIP

\$ 4,000 (EXCLUSIVE)

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- Company logo printed on the bag containing the literature for each CLEAN WATERWAYS conference attendee
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- · Reduced rate for additional conference passes purchased