

2022 SPONSORSHIP OPPORTUNITES

APRIL 5-7, 2022 PITTSBURGH, PA

LUNCH SPONSORSHIP \$5,000

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
 of the conference; company recognition/logo included in all pre-show event
 promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
 Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the show guide: logo, contact information and 50-word description
- · Company recognition/logo on sponsorship signage at the event
- Company logo on signage in lunch area, identifying as Lunch Sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing Materials Distribution-Option to place literature or giveaway on all seats in lunch area, or on tables in lunch area. Company is responsible for providing this item. Show management will distribute.

RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased company

WI-FI SPONSORSHIP \$5,000 (EXCLUSIVE)

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
 of the conference; company recognition/logo included in all pre-show event
 promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
 Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- Your company name will be used as password for Wi-Fi login
- · Looping power point slide promoting Wi-Fi in all sessions
- · Company recognized on signage throughout the event space
- · Wi-Fi informational flyer with company recognition distributed at registration
- Company recognition in the show guide: logo, contact information and 50-word description

RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

SANITIZING STATIONS SPONSOR \$5,000 EXCLUSIVE

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
 of the conference; company recognition/logo included in all pre-show event
 promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE:

- · Company recognition/logo on sponsorship signage at the event
- · Company recognition/logo at sanitizing stations throughout event space
- Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions

RELATIONSHIP BUILDING:

- 1 full conference pass
- Reduced rate for additional passes purchased

MOBILE APP SPONSOR \$5,000 EXCLUSIVE

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
 of the conference; company recognition/logo included in all pre-show event
 promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Multiple email blasts promoting mobile app with company logo included
- Promotion of mobile app on event website

CONFERENCE & EXHIBITION PRESENCE:

- · Company recognition in the mobile app
- Company recognition/logo promoting mobile app onsite
- Company recognition/logo on sponsorship signage at the event
- Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- Splash screen with sponsor ad when app is opened

RELATIONSHIP BUILDING:

- 1 full conference pass
- Reduced rate for additional passes purchased