CLEAN WATERWAYS

2022 SPONSORSHIP OPPORTUNITES

APRIL 5-7, 2022 • PITTSBURGH, PA

INDUSTRY SPONSORSHIP

\$7,500

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- Company recognition/logo on entrance unit to the exhibit hall
- Company logo on signage throughout the event space, identifying as an Industry Sponsor
- Company recognition/logo on podium signs in conference session rooms
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognition in the show guide: logo, contact information and 50word description
- Option to submit (3) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session

RELATIONSHIP BUILDING:

- 3 complimentary conference passes
- · Reduced rate for additional conference passes purchased

MONDAY WELCOME RECEPTION SPONSORSHIP

\$12,000 FOR EXCLUSIVE or 2 available at \$6,000 each

BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all preshow event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- One dedicated HTML email to pre-registered attendees, inviting to CLEAN WATERWAYS reception (email designed by CLEAN WATERWAYS show management)

CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the show guide: logo, contact information and 50word description
- Company recognition/logo on sponsorship signage at the event
- Company recognition/logo on entrance unit to the exhibit hall
- · Company logo on signage in reception area, identifying as Reception Sponsor
- Company logo on beverage napkins at reception
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing Material Distribution Option to place literature, bar item, or giveaway on a table in the reception area.

RELATIONSHIP BUILDING:

- 1 complimentary conference pass for shared option or 3 complimentary conference passes for exclusive option
- · Reduced rate for additional conference passes purchased