

SEPTEMBER 14-15, 2021 ■ LOUISVILLE, KY

NETWORKING BREAK SPONSORSHIP

\$2,500 (3 AVAILABLE)

BRAND REACH:

- ◆ Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ◆ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ◆ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- ◆ Company recognition in the mobile app and virtual platform
- ◆ Company recognition/logo on sponsorship signage at the event
- ◆ Company recognition in the show guide: logo, contact information and 50-word description
- ◆ Company logo on signage in networking break area, identifying as networking break sponsor
- ◆ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ◆ Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.

RELATIONSHIP BUILDING:

- ◆ Reduced rate for conference passes purchased

REGISTRATION SPONSOR

\$2,500

BRAND REACH:

- ◆ Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE:

- ◆ Company recognition in the mobile app and virtual platform
- ◆ Logo recognition in online registration system
- ◆ Your company logo on kick panel of the CLEAN WATERWAYS registration desk

RELATIONSHIP BUILDING:

- ◆ Reduced rate for conference passes

BEVERAGE STATION SPONSORSHIP

\$1,500

BRAND REACH:

- ◆ Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ◆ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ◆ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- ◆ Company recognition in the mobile app and virtual platform
- ◆ Company recognition/logo on sponsorship signage at the event
- ◆ Company recognition in the show guide: logo, contact information and 50-word description
- ◆ Company logo on signage next to your sponsored beverage station
- ◆ Company logo on napkins at bar
- ◆ Option to place koozies or cups with company branding at sponsored beverage station

RELATIONSHIP BUILDING:

- ◆ Reduced rate for conference passes

REGISTRATION PEN SPONSOR

\$1,200 EXCLUSIVE

BRAND REACH:

- ◆ Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ◆ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ◆ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE:

- ◆ Company recognition in the mobile app and virtual platform
- ◆ Company recognized on signage throughout the event space
- ◆ Company recognition in the show guide: logo, contact information and 50-word description
- ◆ Branded pens with company logo on pens at registration desk for attendees at check-in to use and take-away with them

RELATIONSHIP BUILDING:

- ◆ Reduced rate for conference passes