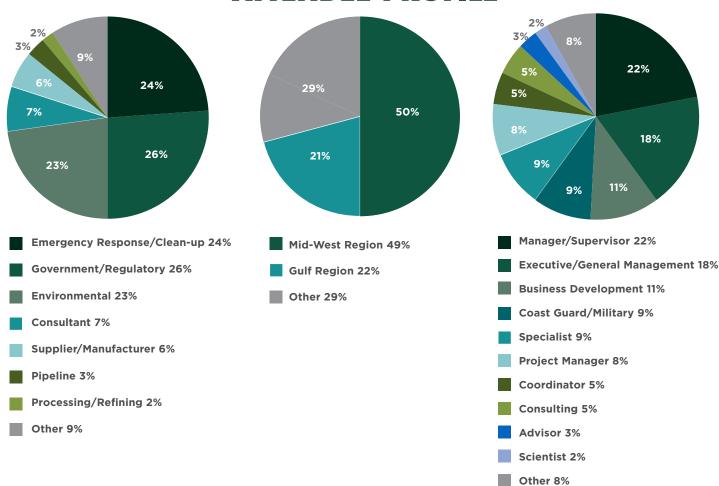
# APRIL 5-7, 2022 DAVID L. LAWRENCE CONVENTION CENTER PITTSBURGH, PA

# **EXHIBIT AND SPONSORSHIP OPPORTUNITIES**

CLEAN WATERWAYS serves the spill response industry in prevention, preparedness and response in the inland environment. It delivers a forum for attendees to come together to discuss case studies and lessons-learned from both recent and past incidents, discover the latest technologies advancing the industry and build relationships with all parties involved in a response.

Don't miss the year's number one opportunity to influence and connect with a focused group of professionals from maritime, facilities, rail, pipeline and governmental units during dedicated networking activities, educational conference sessions and on the exhibit floor. Make plans now and begin marketing your participation in CLEAN WATERWAYS 2022!

# ATTENDEE PROFILE



Reach this qualified group of prospects and buyers with an exhibit space and/or sponsorship at the CLEAN WATERWAYS Conference. 74% of those who attended CLEAN WATERWAYS 2021 could recommend or approve the purchase of new products and services. You can make no better investment to reach this targeted audience.





# **EVENT OVERVIEW**

#### Types of companies that attend CLEAN WATERWAYS on a yearly basis include:

- Academia/Associations
- Chemical/Petrochemical Companies
- Environmental Consultants
- Horizontal Drilling
- Legal
- Local Emergency Planning Committees
- Manufacturing Facilities
- Marine Fire & Salvage Responders

- Non-Governmental Organizations
- Oil & Gas Operators
- Oil Spill Planning & Prevention Consultants
- OSRO's
- Pipeline Operators
- Port Authorities
- Railroad Companies
- Shipping & Barge Companies

- Spill Co-ops
- State & Federal Regulatory Agencies
- Terminal & Storage Operators
- Trucking
- Tugging/Towing
- Waste Generators
- Wastewater Treatment Plants
- Wildlife Rehabilitation Agencies

#### A selection of titles that attend CLEAN WATERWAYS include:

- All Hazards Response Specialist
- Area Response Manager
- Assistant Director, Vessel Services
- CEO
- Chief, Emergency Preparedness and Response
- Chief, Prevention Department
- · Crisis Management Services Director
- Director of Compliance
- Director, Emergency Response
- Director of HS&E

- Emergency Management Director
- Environmental Specialist
- Hazardous Materials Manager
- Health and Safety Manager
- Operations Manager
- Policy Advisor
- Port Security Specialist
- President
- Response Supervisor
- Safety Director

- Senior HSE Specialist
- Senior Project Manager
- Senior Wetland Scientist
- Spill Response Coordinator
- State On-Scene Coordinator
- Technical Specialist
- Terminal Manager
- Transportation Specialist
- Vessel Operations Manager
- Vice President, Operations

### Past attendees requested the following products and services from our exhibiting companies:

- Aerial drone tracking
- Air monitoring
- Consultants
- · Containment boom manufacturers
- Drone manufacturers
- EHS incident software
- Equipment for inland response
- · Fast water booming
- Fire response capabilities

- · GIS products
- Industrial security
- In-situ burning equipment
- · Oil detection
- Oil spill equipment
- On-site response services
- New technology in pollution response
- · Response plan software
- Safety gear

- Specialized aquamarine vehicles
- Spill containment and recovery
- Training companies for response and hazmat instruction
- Unmanned aerial systems software tools
- Wastewater equipment
- And many more!





















# APRIL 5-7, 2022 DAVID L. LAWRENCE CONVENTION CENTER PITTSBURGH, PA

# PARTIAL LIST OF ATTENDEES AT THE 2021 CLEAN WATERWAYS CONFERENCE

ACME Environmental, Inc.	President & CEO
Alabama Department of Environmental Management	Office of Emergency Response, Coordinator
Alaska Chadux Network	President & CEO
American Commercial Barge Line	Senior Environmental Manager
Antea Group	Senior Consultant
Arcadis	Incident Response and Recovery Leader
Ardent Environmental	VP Operations
Balaena, LLC	President
Bay West LLC	Emergency Response Manager
Belle Fourche Pipeline Company	Environmental Coordinator
Blue Tank & Pump Rental	Project Manager
Booz Allen Hamilton	Principal/Director Global OT Cybersecurity Practice Lead
Canadian Pacific Railway	Hazmat & Emergency Response Officer
Chevron	Technical Lead, Enterprise Emergency Management
CHS Inc.	Fire Chief
Clean Harbors	Director Emergency Services
CN	Senior Manager, Environment
Colonial Pipeline Company	Emergency Response Program Specialist
Crucial, Inc	General Manager
CSX Transportation, Inc	Manager, Hazardous Materials
CTEH, LLC	CEO
Currahee Inspection Services LLC	
Draeger Safety	Regional Manager
E3 Environmental	President
Enbridge Pipelines Inc	Manager, Emergency Response
Enviro-Site	Principal
Environmental Restoration, LLC	Emergency Response Manager
Environmental Standards, Inc	Technical Director of Chemistry/Principal
EnviroScience Inc.	Environmental Scientist
EnviroServe Inc	Environmental Solutions Unit
Explorer Pipeline	HSE Specialist
Gallagher Marine Systems	Response Specialist Mid-West
Georgia Environmental Protection Division	Emergency Response Manager
Geotechnology, LLC	Environmental Group Manager, East Region
GHD, Inc.	Principal
Global Risk Solutions, Inc	SVP ERMS
Green Site Services Group, Inc	Field Safety Specialist
HalenHardy, LLC	Partner
Haz-Mat Response, Inc	Project Manager
HEPACO, LLC	Senior Vice President
Heritage Environmental Services	Vice President of Operations
Hull's Environmental Services	Executive Vice President
Illinois Environmental Protection Agency	Manager Emergency Response
Imperial	Regional EP&R Advisor
Indiana Department of Environmental Management	IDEM Emergency Response Section Chief

Kentucky Department of Environmental Protection	Environmental On Scene Coordinator
Marathon Petroleum Company	
Marine Spill Response Corporation	- · · · · · · · · · · · · · · · · · · ·
McGriff Insurance Services	
Miller Enviornmental Group	
Mississippi Department of Environmental Quality	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Missouri Department of Natural Resources	
Montanta Department of Environmental Quality	
Moran Environmental Recovery, LLC	
MPCAEnvironi	
Nashville Fire Department	
National Response Corporation	
Norfolk Southern Railway	-
Ohio River Valley Water Sanitation Commission (ORSANCO)	
Ohmsett	-
OMI	
Osprey Initiative, LLC	
Pace Analytical	
Pennsylvania Dept. of Environmental Protection	
Phillips 66	
Pinnacle Engineering	
Pipeline and Hazardous Materials	T TOSIGNITO DE
Administration (PHMSA)	edness, Emergency Support, and Security Division
Plains All American	Response Manager
Ramboll	Senior Manager
Rock Leaf Water Environmental	Director of Emergency Response
Roos Consulting Group	President
RPS	Director
SET Environmental, Inc.	Executive Vice President
Shell Pipeline Company LP	Emergency Response Manager
Specialized Professional Services, Inc	President
Stantec Consulting Services Inc	Geospatial Technology Leader
T&T Salvage, LLC	Assistant Director, Vessel Services
Teichman Group	Lead Firefighter
Tennessee Department of Environment & Conservation	Regional Director of External Affairs
Texas A&M Corpus Christi	Director, National Spill Control School
The Response Group	CIO
Trident Environmental Group, LLC	Vice President, Partner
Triox Environmental Emergencies	Principal
U. S. Coast GuardCoast	t Guard Sector Ohio Valley Command Center Chief
U.S. EPA, Region 4	Federal On-Scene Coordinator
UltraTech International	Field Project Specialist
United States Environmental Services, LLC	Director of Emergency Response
WCEC	Senior Project Manager
Witt O'Brien's	Senior Emergency Response Coordinator



# **EXHIBITING INFORMATION**

Meet with hundreds of buyers from maritime, facilities, rail, pipeline and governmental units at the 2022 CLEAN WATERWAYS Conference. Over 70% of attendees come to CLEAN WATERWAYS to visit the exhibit floor and look for new solutions and technologies to help better prepare or respond to a hazardous spill or environmental emergency in the inland environment.

We've designed CLEAN WATERWAYS to deliver the leads your company is looking for in an environment built for making connections and conducting business:

- All meals, networking breaks and reception are held on the exhibit floor, bringing the buyers directly to you
- All exhibitors and sponsors have access to the conference sessions so you have ample opportunities to connect with the right people
- Access to conference sessions allows your staff to listen to presentations and learn what is most important to your customers

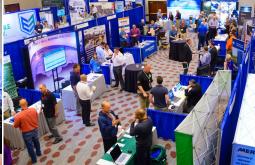
Exhibit space is \$2,500 and is available in increments of 8'X10.' Networking breaks are built into the schedule of events, giving your exhibit staff dedicated time to connect with attendees at your booth.

### Your exhibit space includes:

- Carpet, pipe & drape, table, two chairs
- One complimentary conference pass
- Heavily discounted rates for additional conference passes
- Discounted hotel rooms
- Breakfast and lunch
- Discounted passes to invite customers to CLEAN WATERWAYS









# **SPONSORING AND ADVERTISING INFORMATION**

# GENERATE BRAND AWARENESS, NEW LEADS AND MARKET LEADERSHIP AT CLEAN WATERWAYS

Improve brand awareness to the inland rivers spill response community with a sponsorship or advertising opportunity at CLEAN WATERWAYS. CLEAN WATERWAYS sponsorships are packaged to provide you with more benefits, increased exposure, prominent recognition and unmatched value to connect with influential industry and government professionals. You can make no better investment to reach spill prevention and response prospects for inland regions.

# HOST OPERATOR SPONSORSHIP

# \$15,000 (EXCLUSIVE)

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Rotating ad on CLEAN WATERWAYS website homepage sponsor to provide artwork for ad
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.
- Co-branded pre-show email blast with CLEAN WATERWAYS recognizing sponsor as the host operator sponsor of CLEAN WATERWAYS

#### CONFERENCE & EXHIBITION PRESENCE:

- · Prominent branding onsite:
  - » Company recognition/logo on entrance unit to the exhibit hall
  - » Company logo in prominent position on signage throughout the event space, identifying as the Host Operator Sponsor
  - » Company recognition/logo on podium signs in conference session rooms
  - » Company branding incorporated with CLEAN WATERWAYS branding and show-look in registration or conference high-traffic areas (signage type and placement is contingent on hotel setup and rules, i.e., foyer space, escalators, elevators, etc.)
- Company recognition in the show guide: logo, contact information and 50word description
- Full page ad in the show guide sponsor to provide artwork for ad
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Option to give a 5-minute introduction or video to Keynote or first session
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session

#### **RELATIONSHIP BUILDING:**

- 5 complimentary conference passes
- Reduced rate for additional conference passes purchased

# **CORPORATE SPONSORSHIP** \$10,000

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Prominent branding onsite:
  - » Company recognition/logo on entrance unit to the exhibit hall
  - » Company recognition/logo on signage throughout event space, identifying as Corporate Sponsor
  - » Company recognition/logo on podium signs in conference session rooms
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session
- Half-page ad in the show guide sponsor to provide artwork for ad

- 5 complimentary conference passes
- Reduced rate for additional conference passes purchased



## INDUSTRY SPONSORSHIP \$7,500

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- · Company recognition/logo on entrance unit to the exhibit hall
- Company logo on signage throughout the event space, identifying as an Industry Spansor
- · Company recognition/logo on podium signs in conference session rooms
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit (3) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session

#### RELATIONSHIP BUILDING:

- 3 complimentary conference passes
- · Reduced rate for additional conference passes purchased

### MONDAY WELCOME RECEPTION SPONSORSHIP

\$12,000 FOR EXCLUSIVE OR 2 AVAILABLE AT \$6,000 EACH

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.
- One dedicated HTML email to pre-registered attendees, inviting to CLEAN WATERWAYS reception (email designed by CLEAN WATERWAYS show management)

#### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the show guide: logo, contact information and 50-word description
- Company recognition/logo on sponsorship signage at the event
- Company recognition/logo on entrance unit to the exhibit hall
- Company logo on signage in reception area, identifying as Reception Sponsor
- Company logo on beverage napkins at reception
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing Material Distribution Option to place literature, bar item, or giveaway on a table in the reception area.

- 1 complimentary conference pass for shared option or 3 complimentary conference passes for exclusive option
- Reduced rate for additional conference passes purchased



# **LUNCH SPONSORSHIP** \$5,000

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognition in the show guide: logo, contact information and 50-word description
- · Company recognition/logo on sponsorship signage at the event
- Company logo on signage in lunch area, identifying as Lunch Sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing Materials Distribution-Option to place literature or giveaway on all seats in lunch area, or on tables in lunch area. Company is responsible for providing this item. Show management will distribute.

#### **RELATIONSHIP BUILDING:**

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased company

# WI-FI SPONSORSHIP \$5,000 (EXCLUSIVE)

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Your company name will be used as password for Wi-Fi login
- Looping power point slide promoting Wi-Fi in all sessions
- Company recognized on signage throughout the event space
- · Wi-Fi informational flyer with company recognition distributed at registration
- Company recognition in the show guide: logo, contact information and 50-word description

#### **RELATIONSHIP BUILDING:**

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## SANITIZING STATIONS SPONSOR

#### \$5,000 EXCLUSIVE

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE:**

- · Company recognition/logo on sponsorship signage at the event
- Company recognition/logo at sanitizing stations throughout event space
- Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions

#### **RELATIONSHIP BUILDING:**

- 1 full conference pass
- · Reduced rate for additional passes purchased

## **MOBILE APP SPONSOR**

#### \$5.000 EXCLUSIVE

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Multiple email blasts promoting mobile app with company logo included
- Promotion of mobile app on event website

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognition in the mobile app
- Company recognition/logo promoting mobile app onsite
- · Company recognition/logo on sponsorship signage at the event
- Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- Splash screen with sponsor ad when app is opened

- 1 full conference pass
- Reduced rate for additional passes purchased



# APRIL 5-7, 2022 DAVID L. LAWRENCE CONVENTION CENTER PITTSBURGH, PA

### POST-SHOW WEBINAR SPONSOR

#### \$5.000

Continue the conversations that you started at the Conference! Solidify your position in the market by connecting directly with the community in the weeks following the event. *Note: Could be positioned as a virtual roundtable discussion as well* 

- Webinar topic and speaker(s) up to you to determine
- Sponsor gets full webinar registration list with contact details
- · Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- · Logo and company description on website

## PADFOLIO SPONSORSHIP

\$5.000 (EXCLUSIVE)

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Branded padfolios with company logo handed out to all CLEAN WATERWAYS attendees

#### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- · Reduced rate for additional conference passes

## LANYARD SPONSORSHIP

\$4,000 SOLD

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website
  with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company logo printed on the official CLEAN WATERWAYS lanyard that attendees will wear the entire event
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo printed on badges alongside CLEAN WATERWAYS logo

#### **RELATIONSHIP BUILDING:**

- 1 complimentary conference pass
- · Reduced rate for additional conference passes purchased

# ATTENDEE BAG SPONSORSHIP

\$ 4,000 (EXCLUSIVE)

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company logo printed on the bag containing the literature for each CLEAN WATERWAYS conference attendee
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit a marketing piece or company collateral into attendee tote bags.
   Attendees will pick up these bags when they check in at registration onsite.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased



## CHARGING LOUNGE SPONSOR \$4,000 EXCLUSIVE

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE:**

- · Company recognition/logo on sponsorship signage at the event
- Company logo on a branded charging station on the exhibit floor in lounge area
- · Company logo on signage in lounge identifying as sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

#### **RELATIONSHIP BUILDING:**

· Reduced rate for conference passes

# **BREAKFAST SPONSORSHIP**

\$3.500 (2 AVAILABLE)

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### CONFERENCE & EXHIBITION PRESENCE:

- · Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- · Company logo on signage next to breakfast area
- Company logo on coffee sleeves during breakfast
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- Continental breakfast to be served to all attendees

#### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## **CONFERENCE TRACK SPONSORSHIP** \$3,500

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company branded notepads and pens will be placed in the attendee bags handed out to ALL attendees
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sponsored track
- Option to submit (2) power point slides that will run during the breaks in the track room

#### **RELATIONSHIP BUILDING:**

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## **NETWORKING BREAK SPONSORSHIP**

\$2.500 (3 AVAILABLE)

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS
  website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- · Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo on signage in networking break area, identifying as networking break sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.

#### RELATIONSHIP BUILDING:

• Reduced rate for conference passes purchased

# **REGISTRATION SPONSOR**

\$2,500

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Logo recognition in online registration system
- Your company logo on kick panel of the CLEAN WATERWAYS registration desk

#### **RELATIONSHIP BUILDING:**

Reduced rate for conference passes

# **BEVERAGE STATION SPONSORSHIP**

\$1.500

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo on signage next to your sponsored beverage station
- Company logo on napkins at bar
- Option to place koozies or cups with company branding at sponsored beverage station

#### **RELATIONSHIP BUILDING:**

• Reduced rate for conference passes

#### REGISTRATION PEN SPONSOR

\$1,200 EXCLUSIVE

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion
  of the conference; company recognition/logo included in all pre-show event
  promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS
  website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails.
   Once contract is signed and logo is received, inclusion will begin.

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Branded pens with company logo on pens at registration desk for attendees at check-in to use and take-away with them

#### RELATIONSHIP BUILDING:

• Reduced rate for conference passes



# **ADD-ONS AND ADVERTISING**

## PRE-SHOW E-MAIL BLAST

\$1,200

One dedicated email blast to all registered CLEAN WATERWAYS attendees (at your choice of time). Your company must provide the content and we launch it through our database

### **POST SHOW E-MAIL BLAST**

\$1,500

One dedicated e-mail blast to all registered CLEAN WATERWAYS attendees postshow. Your company must provide the content. Show management will launch it through our database

# WEB BANNER/CLEAN WATERWAYS HOMEPAGE

\$1,000

Prominently display your banner ads on our event website. Get your banner ads active now as we'll keep them active through the show dates, encouraging attendees to visit the URL of your choice.

# SHOW FLOOR DECALS

Floor decals with company logo and booth number placed in 3 locations on the exhibit floor or conference area.

# ATTENDEE BAG INSERT OR GIVEAWAY ITEM

Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge onsite

#### SHOW GUIDE ADVERTISEMENT

Purchase a full-page advertisement in the show guide — \$750 Purchase a half-page advertisement in the show guide — \$450

.

# CLEAN WATERWAYS

# **EXHIBIT SPACE CONTRACT**

# APRIL 5-7, 2022 • PITTSBURGH, PA

In consideration of company's participation as an exhibitor, the participating exhibitor shall pay to Access Intelligence, LLC the total exhibit space fee, which shall be payable (a) 50% WITHIN 30 DAYS OF THE INVOICE DATE and (b) THE BALANCE BY OCTOBER 8, 2021. For contracts received on or after October 8, 2021, 100% OF THE FEE WILL BE DUE WITHIN 30 DAYS OF THE INVOICE DATE.

All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies the application, in which case fees already paid will be refunded.

case fees already paid will be refunded.				
CONTACT INFORMATION (WILL RECEIVE A	ALL CORRESPONDENCE ABO	UT THE SHOW)		
Company Name				
Name (Ms./Mr.)	Title			
Address	City	St	tate Zi	p
Phone	Fax			
Email	Website			
Print Company name as you want it listed in Marketing N	Materials:			
I acknowledge that I have received and read the complete cont sign and bind Exhibitor to it and all its terms and conditions as	CONSENT TO RECEIVE COMMUNICATIONS			
Authorized Signature:		☐ Yes, I give my consent to receive email communications from CLEAN WATERWAYS		
Printed name:	and other Access Intelligence partners.  □ No, I do not want to receive any updates from CLEAN			
Title: Date:		<b>2</b> 110,140 110t W	and to receive any apac	ices from CLE/ (iv
EXHIBIT SPACE INFORMATION  Exhibit space is available in increments of 8' x 10' at the following rates:  Note: All booths are carpeted and include pipe & drape, table, 2 chairs, and one complimentary conference registration pass.  Number of units requested  Specify booth numbers in order of preference. See enclosed floor plan.				_
1	2		3	
Total Amount: Please	do not locate our booth near th	ese companies:		
\$				
MARKETING UPGRADES	PAYMENT			
☐ Logo in the Show Guide & online \$250	Complete information under	Exhibit Space Information in this contract.		
☐ Pre-show email blast \$800 ☐ Post-show email blast \$1,000	BOOTH \$ F	URNITURE \$	MARKETING	\$
Trost-snow email blast \$1,000	TOTAL AMOUNT DUE:			
Show Guide Ads ☐ Full Page Ad \$750	☐ Check enclosed ☐ Please Invoice			
Trailinge / ha	☐ Credit Card: ☐ Visa	☐ MasterCard	☐ American Express	Discover
	Cardholder Name:			
RETURN COMPLETED APPLICATION TO:	Billing Address:			
RENIE MAYFIELD	Card#:		CVV #: Exp	o. Date:
<b>Phone:</b> 720-289-7008 ◆ <b>Fax:</b> 832-242-1971 rmayfield@accessintel.com	Authorized Signature:			
CLEAN WATERWAYS 2020, c/o Access Intelligence, 11000 Richmond Ave, Suite 690, Houston, TX 77042	☐ Wire Payment  The PrivateBank 120 South LaSalle Stree Chicago, IL 60603	SWIFT: t ACCT: 2	71006486 PVTBUS44 2468344 Access Intelligence, I	LLC

Date Received:	Booth #:
Cost: \$	Accepted by:

## ACCESS INTELLIGENCE, LLC RULES AND REGULATIONS

- 1. AGREEMENT: By signing the Contract for Exhibit Space, Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto and the decisions of Show Management. For purposes of this Agreement, (i) the term "Event" shall mean the conference, trade show, in person promotion or online event outlined in first page of this document, (ii) the term "Show Management" shall mean Access Intelligence, LLC (AI) and its respective agents, (iii) the term "Exhibit Hall" shall mean the venue hosting the Event, online platform hosting a digital version or any other exhibit hall designated by Show Management in the future, (iv) the term "Exhibitor" shall mean the company that has submitted this Contract, and (v) the term "Rules" shall mean these Rules and Regulations.
- 2. UNDESIRABLE ACTIVITIES: Exhibitor agrees that its exhibit shall be admitted into the Show and shall remain from day to day solely on strict compliance with all the rules herein described. Show Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part after Show Management's good faith determination is communicated to Exhibitor that the exhibit or Exhibitor is not in accord with the Contract or the Rules.
- 3. BOOTH ASSIGNMENTS: Space assignments will be made only after receipt from Exhibitor of this Contract and applicable booth fees. After assignment, space location may not be changed, transferred, or canceled by Exhibitor except upon written request and with the subsequent written approval of Show Management. Notwithstanding the above, Show Management reserves the right to change location assignments at any time, as it may, in its sole discretion, deem necessary.
- 4. BOOTH REPRESENTATIVES: Booth representation is limited to Exhibitor. Exhibitor shall not permit in its booth a non-exhibiting company representative. Exhibitor shall staff its booth during all open show hours. Booth Representatives shall at all times wear or be able to show badge identification approved by Show Management. Show Management may limit the number of booth personnel at any time.
- **5. LISTINGS AND PROMOTIONAL MATERIALS:** By participating in the Event, Exhibitor grants to Event a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any Event directory (print, online or other media) listing the Exhibiting companies at the Event and to use such names in Event promotional materials. Show Management shall not be liable for any errors in listings or descriptions or for omissions. Exhibitor's booth, exhibited items and personnel at the Event may be included in Event photographs and used for Event promotional purpose.
- **6. USE OF DISPLAY SPACE**: a) Restrictions on Space Rental: Without the express written permission of Show Management, Exhibitor may not (i) sublet, subdivide or assign its space, or any part thereof, (ii) purchase multiple booths for the purpose of subletting or assigning to third parties, or (iiii) permit in its booth any non-exhibiting company representative. Only companies or individuals that have contracted directly with Show Management shall be listed in the Show Directory or allowed on the Show floor as an exhibitor. Only one company name per booth will be listed on any booth sign. No signs or advertising devices shall be displayed outside the exhibit space other than those furnished by Show Management. Failure to comply with this provision may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or the offending Exhibitor, at the expense of Exhibitor. Failure to comply may also result in forfeiture of all fees paid. In addition, all booths must be fully carpeted and no exhibit shall be built to exceed height limitations set in the exhibitor manual. An exhibit that exceeds the height limitations will have to be altered to conform to the requirements, at Exhibitor's expense.
- 7. INSTALLATION AND REMOVAL: Show Management has full discretion and authority over the placement, arrangement, and appearance of items which Exhibitor displays. Installation of all exhibits must be fully completed at least one (1) hour prior to the opening time of the Show. If Exhibitor does not meet this deadline, Exhibitor will not be allowed to set up until two (2) hours prior to the next day's Show hours. Any space not claimed by 5 PM, the day before the Exhibit Hall opens may be resold or reassigned by Show Management, without refund. All exhibit and booth materials must be removed by 5 PM, on last day of Exhibit Hall hours. Show Management reserves the absolute right to inspect any items removed from the exhibit.
- **8. EARLY REMOVAL OF EXHIBITS NOT ALLOWED:** a) No exhibit shall be packed, removed, or dismantled prior to the closing of the Show. If Exhibitor acts in breach of this provision, it shall pay as compensation for the distraction to the Show's appearance, an amount equal to one-third of the total space charge for Exhibitor's allocated area, in addition to all sums otherwise due under this Agreement. b) For security reasons, any equipment removed from the Exhibit Hall prior to the official closing of the Show shall require a special pass issued by Show Management.
- 9. PROHIBITED ACTIVITIES: a) No cooking may take place in Exhibitor's space. b) All demonstrations, sales activities, and distribution of circulars and promotional material must be confined to the limits of Exhibitor's booth. Exhibitor must not place equipment for display or demonstration in such manner as to cause observers to gather in the aisles. All equipment for display or demonstration must be placed within the assigned booth to attract observers into the booth. c) Exchange of money or consummating the sale of goods or services on the Exhibit Hall floor is prohibited. Orders may be taken for future delivery only. d) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or any noise-making machines must be operated so that the noise resulting there from will not annoy or disturb adjacent exhibitors or their patrons. e) Exhibitor is prohibited from displaying any devices or objects in the booth that exceed the length of the back wall without prior written approval from Show Management and the Exhibit Hall. f) Animals and pets are not permitted in the Exhibit Hall except in conjunction with an approved exhibit, display or performance legitimately requiring use of animals. Guide dogs are permitted. g) Exhibitor is not allowed to conduct any activities that could be considered an illegal lottery under the State laws where the event is to be held. h) Electrical equipment that is not UL approved may not be used in the Exhibit Hall. No wiring, installation of spotlights or or other electrical work shall be done except by the electrical contractor authorized by Show Management or the Exhibit Hall.
- 10. UNION LABOR: Where required, Exhibitor hereby agrees to use qualified union labor at all times while in the Exhibit Hall and abide by all agreements made between the Exhibit Hall, the unions, and Show Management.
- 11. RIGHT OF ENTRY AND INSPECTION: Show Management, in its absolute discretion, shall have the right at any time to enter the leased area occupied by Exhibitor or otherwise inspect Exhibitor's material.
- **12. BOOTH MAINTENANCE:** Exhibitor is required to maintain the daily cleanliness and disinfecting of its booth. Cleaning of booths shall take place at times other than Show hours. Show Management will be responsible only for the cleaning and disinfecting of aisle space and public areas.
- **13. CARE OF BUILDING AND EQUIPMENT**: Exhibitor and its agents shall not injure or deface any part of the Exhibit Hall, the booths or booth contents or Show equipment and decor. If Exhibitor causes any such damage, Exhibitor shall be liable to the owner of the property so damaged.
- 14. CANCELLATION BY EXHIBITOR: Exhibitor specifically recognizes and acknowledges that Show Management will sustain certain losses if Exhibitor cancels its exhibit space after it has been assigned and confirmed by the Show Management. Due to the difficulty, if not impossibility of determining and proving said losses, Exhibitor agrees to pay the following amounts as liquidated damages, and not as a penalty, if Exhibitor cancels all or part of its exhibit space on or within the time periods specified below:

TIME PERIOD

6 months or more prior to event start date as noted on contract Within 6 months of event start date as noted on contract LIQUIDATED DAMAGES 50% of rental fees 100% of rental fees

Upon receipt of written notice of cancellation by Exhibitor, Show Management has the right to resell the space and retain all revenue collected. Any such re-sale shall not reduce the amount of liquidated damages to be paid by Exhibitor.

15. CANCELLATION OF EVENT: If for any reason beyond Show Management's control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), the Event, or any part thereof, is prevented from being held, interrupted or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, Show Management

may postpone as described in Section 16 or cancel the Event. If a cancellation occurs of such event (not a Postponement), Show Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising there from. Upon a cancellation, Show Management may credit or refund to Exhibitor no more than a prorated amount of Exhibitor's total cost of participation paid after deducting all expenses and reasonable compensation to Event. In no case, shall the amount of any credit or refund exceed Exhibitor's total cost of participation actually paid.

- **16. POSTPONEMENT OF EVENT:** If for any reason the location (in person or online) or dates of the Event should be changed, no refund will be due to Exhibitor. Show Management will re-assign exhibit booth space to Exhibitor, and Exhibitor agrees to use exhibit booth space under the terms of this contract. Show Management shall not be financially liable or otherwise obligated in the event that the Event is relocated, postponed or executed in a virtual environment online.
- 17. EXHIBITOR DEFAULT: If Exhibitor is in default of any obligation to AI (including specifically failure to pay AI within 30 days of invoice), AI may terminate Exhibitor's right under this contract to participate in the Show. If AI elects to exercise such right of termination, it shall first give Exhibitor written notice stating its intent to terminate and the action that Exhibitor must take to avoid termination. If Exhibitor fails to cure the default within 10 days of the date of notice from AI, Exhibitor shall have no further right to participate in the Show. AIS liability to return any amounts paid by Exhibitor shall have no fortract will be limited as set forth in paragraph 14 above. Furthermore, AI may retain any amount that would otherwise be returned by Exhibitor and apply such retained amount to satisfy the liability to AI for which Exhibitor is in default.
- 18. EXHIBITS AND PUBLIC POLICY: Exhibitor is charged with knowledge of all Federal, State and local laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this Show. Compliance with such laws is mandatory for Exhibitor, and the sole responsibility is that of Exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual Exhibitor's space, materials and operation is concerned. Exhibitors with questions regarding such laws, ordinances, and regulations should contact Show Management. All booth decorations including carpet must be flame-proofed, and all hangings must clear the floor. Electrical wiring must conform with National Electric Code Safety Rules and the electrical code in host city and state. If inspection indicates that Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to remove all or such part of his exhibit as may be in violation, at Exhibitor's expense. If unusual equipment or machinery is to be installed, or if appliances that might come under fire code are to be used, Exhibitor should contact the Show Management for information concerning facilities or regulations. City and state fire regulations must be complied with. Use of hazardous materials, such as open flame or liquid propane gas, must be approved by the local Fire Department.
- 19. ERRORS AND OMISSIONS: Show Management assumes no responsibility or liability for any of the services performed or materials delivered by official Show contractors or other suppliers to the Show, their personnel, or their agents. Any controversies which may arise between Exhibitor and official contractors or union representatives, or personnel of either, on the Show premises shall be referred to Show Management for resolution, and Show Management's decision shall be final and binding.
- 20. SECURITY: Show Management shall provide guard service throughout the hours of set-up, Show hours, before and after Show hours, and during dismantling period. This security is to prevent unauthorized entry into the Show halls. A badge must be worn at all times. Show Management reserves the absolute right to inspect any items removed from the exhibit area.
- 21. LIABILITY AND INSURANCE: a) All property of Exhibitor remains under its custody and control in transit to and from the Exhibit Hall, during installation and removal, and while it is within the confines of the Exhibit Hall. Neither Show Management, the service contractors, the management of the Exhibit Hall nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitor from theft, damage by fire, accident, vandalism or other causes, and Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of Exhibitor, except where the damage or loss is due to the gross negligence or willful misconduct of the persons mentioned above. b) Exhibitor understands that Show Management does not carry business interruption and property damage insurance coverage for loss or damage of Exhibitor's property. Exhibitor agrees to obtain adequate insurance during the dates of the Show including move-in and move-out days, in commercially reasonable amounts and with commercially reasonable deductibles, and shall be prepared to furnish certificates of insurance to Show Management if requested evidencing the following coverages: (1) Commercial general liability insurance coverage, including protective and contractual liability coverage for bodily injury and property damage, (2) employers liability insurance; (3) worker's compensation/occupational disease coverage in full compliance with federal and state laws, (4) comprehensive general liability automobile insurance covering owned, non-owned, and hired vehicles, including loading and unloading hazards. (c) Show Management and Exhibitor agree to waive the right of subrogation by their insurance carriers to recover loss sustained under the respective insurance contracts for real and personal property.
- 22. ENFORCEMENT OF REGULATIONS: Show Management has full power to interpret and enforce all of the Rules and the power to make amendments and/or further rules or regulations, orally or in writing, that are considered necessary for the proper conduct of the Show. Such decisions shall be binding on Exhibitor. Failure to comply with these or any other rules or regulations may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or offending Exhibitor at the expense of Exhibitor. In addition, Exhibitor agrees to be bound by the terms of Show Management's agreement with the Exhibit Hall in which the Show is held. Failure to comply with all applicable rules may also result in forfeiture of all fees paid. Show Management may lease any space so forfeited to another exhibitor and retain all revenues collected.
- 23. COPYRIGHTED MATERIALS: Exhibitor shall not violate any copyrights with respect to writings, music or other material used by it at the Event or at any affiliated function, and assumes sole liability and responsibility for the use and display of all copyrighted materials at the Event, and shall obtain any and all necessary licenses therefore.
- 24. CONFLICTING MEETING AND SOCIAL EVENTS: In the interest of the entire Show, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the Show.
- 25. ADA COMPLIANCE: Exhibitor represents and warrants that: a) its exhibit will be accessible to the full extent required by law, (b) its exhibit will comply with the American with Disabilities Act (ADA) and with any regulations implemented under the ADA, and (c) it shall indemnify and hold harmless and defend Show Management from and against any and all claims and expenses, including reasonable attorneys' fees and litigation expenses, that may be incurred by or asserted against Show Management because of the Exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.
- **26. WAIVER:** Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of Show Management shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Show Management.
- 27. SEVERABILITY: If any provision of this Contract is held invalid or unenforceable, neither the remaining provisions of this Contract nor other applications of the provisions involved shall be affected thereby.
- 28. GOVERNING LAW: This Contract shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Contract will be submitted to the federal or state courts of the State of Delaware.
- 29. ENTIRE AGREEMENT: This Contract constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Contract shall be valid and binding on the parties unless set forth in writing and signed by both parties.



# 2022 SPONSORSHIP CONTRACT

APRIL 5-7, 2022 PITTSBURGH, PA

#### I. CHOICE OF SPONSORSHIP:

My company wishes to reserve the following sponsorship(s) at CLEAN WATERWAYS 2022

☐ Host Operator Sponsorship — \$15,0	)00 (Exclusive)	☐ Conference Track Sponsorship — \$3,500
☐ Corporate Sponsorship — \$10,000		☐ Networking Break Sponsorship — \$2,500 (3 available)
☐ Industry Sponsorship — \$7,500		☐ Registration Sponsorship — \$2,500
$\square$ Monday Welcome Reception Spons	orship — \$12,000 (Exclusive)	☐ Beverage Station Sponsorship — \$1,500
or 2 Available — \$6,000		☐ Registration Pen Sponsorship — \$1,200 (Exclusive)
☐ Lunch Sponsorship — \$5,000		☐ Pre-Show Email Blast — \$1,200
☐ WiFi Sponsorship —\$5,000 (Exclusive	/e)	☐ Post-Show Email Blast — \$1,500
$\square$ Post-Show Webinar Sponsorship $-$	\$5,000	☐ Mobile App Sponsorship —\$5,000 (Exclusive)
$\square$ Padfolio Sponsorship — \$5,000 (Exc	clusive)	☐ Web Banner/CLEAN WATERWAYS Homepage — \$1,000
$\square$ Sanitizing Station Sponsorship — \$5	5,000 (Exclusive)	☐ Show Floor Decals — \$750
$\square$ Lanyard Sponsorship — \$4,000 (Exc	lusive)	☐ Attendee Bag Insert or Giveaway Item — \$500
$\square$ Attendee Bag Sponsorship — \$4,000	0 (Exclusive)	☐ Show Guide Ad – Full Page — \$750
$\square$ Charging Lounge Sponsorship — \$4,	,000 (Exclusive)	☐ Show Guide Ad – Half Page — \$450
☐ Breakfast Sponsorship — \$3,500 (2	Available)	
TOTAL ORDERED: \$	SR/DATI	E
II. CONTACT INFORMATION		, <del></del>
Name:	Tit	le:
Company:		
Address:		
City:	State:	Zip:
Phone:	Fax:	E-Mail
III. METHOD OF PAYMENT		
A.) Check Enclosed C	:heck #	B.) Delease Invoice
C.) Credit Card:   Master C	Card 🗆 Visa 🗀 AME	EX 🗆 Discover
Card #		CVV # Exp. Date
Name on Card	Sigr	nature
Card Billing Address:		
sponsorship fee, which shall be payab received on or after October 8, 2021, Access Intelligence, LLC and non-refur	ole. (a) 50% within 30 days of the 100% of the fee will be due with ndable when due unless Access	pating sponsor shall pay to Access Intelligence, LLC the total e invoice date and (b) the balance by October 8, 2021. For contracts hin 30 days of the invoice date. All fees are deemed fully earned by Intelligence, LLC denies this application, in which case fees already ENT DATE OR PARTICIPATION WILL NOT BE ALLOWED.
Signature		Date

#### **ACCESS INTELLIGENCE, LLC SPONSORSHIP TERMS AND CONDITIONS**

#### 1. Cancellation by Sponsor:

(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in Sponsor's sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the Sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:

- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC six-month's prior to the event start date as noted on the contract.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after six months prior to event start date as noted on the contract.
- For modifications that constitute less than a complete cancellation, the amount of liquidated damages will be determined by Access Intelligence, LLC, based on a reasonable pro-ration of the foregoing.

(c) Subsequent replacement of the sponsorship cancelled by the Sponsor does not relieve Sponsor of the obligation to pay the cancellation fee.

(d) If the cancellation fee due to Access Intelligence, LLC exceeds the amount previously paid by the Sponsor for the sponsorship, the Sponsor must pay the balance to Access Intelligence, LLC within 30 days of Access Intelligence, LLC's acceptance of the written cancellation/modification request. If the cancellation fee due to Access Intelligence, LLC is less than the amount previously paid by the Sponsor, Access Intelligence, LLC will refund the excess to the Sponsor 30 days following the event.

#### 2. Approvals and Delivery:

All materials and primary contact names that are supplied by the Sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the Sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of the event.

If Sponsor is supplying logos and other materials for Access Intelligence, LLC's production, such goods must be received by Access Intelligence, LLC or it's designated contractor at the predetermined and agreed date, which is to be no less than 30 days prior to the first day of the event programs. Delays caused by the failure of the Sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

If Sponsor is supplying the finished product, such goods must be received by Access Intelligence, LLC or its specified contractor no less than 14 days prior to the first day of the event's programs.

#### 3. Indemnity:

Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of Sponsor's advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps trademarks, labels or other copyrighted mater) and for the unauthorized use of any trademarks or copyrighted materials or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

#### 4. Rules and Regulations:

Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If Sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny Sponsor the right to proceed with its sponsorship and require Sponsor to forfeit all fess theretofore paid under this Agreement.

#### 5. Samples:

Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and Sponsor will not be entitled to any financial or other compensation.

#### 6. Conflicting Meeting and Social Events:

In the interest of the entire event, Sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the event.

#### 7. Cancellation Or Postponement Of Show:

In the event that any unforeseen occurrence shall force the movement of dates, location (in person or online) or render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be transferred to new date or location, amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. If the event is moved exclusively online, Sponsor has the option to apply value of Agreement to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same sponsorship level. In the occurrence of a full cancellation, as it determines to be appropriate, Access Intelligence, LLC may return a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with the event programs. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the event programs, including out of pocket expenses incidental to the event programs, and all overhead expenses attributable to the production of the event programs. Access Intelligence, LLC. shall not be financially liable in the event the event programs are interrupted, canceled, moved, dates changed or executed in a virtual environment online.

#### 8. Sponsor Default:

If Sponsor is in default of any obligation to Access Intelligence, LLC (including specifically failure to pay Access Intelligence, LLC per payment terms outlined in Section 1), Access Intelligence, LLC is not obligated to fulfill terms of Sponsorship and may terminate Sponsor's right under this contract to participate in the event programs. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the event programs. Access Intelligence, LLC's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Exhibitor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Exhibitor is in default.

#### 9. MISCELLANEOUS:

(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Delaware. (d) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.