



2021 Sponsorship Opportunities

GENERATE BRAND AWARENESS, NEW LEADS AND MARKET LEADERSHIP AT CLEAN PACIFIC

Sponsoring at CLEAN PACIFIC is a way to improve brand awareness to the spill prevention and response community in the Western United States and Canada. CLEAN PACIFIC sponsorships are packaged to provide you with more benefits, increased exposure, prominent recognition and unmatched value to connect with influential industry and government professionals. You can make no better investment to reach spill prevention and response prospects in the Western United States and Canada in 2021!

PREMIER SPONSORSHIPS

CORPORATE SPONSOR

\$7,500

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo prominently placed in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo on entrance unit
- Company logo in the show guide
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the General Session
- Option to submit an item (company literature or trinket for bags) that will be offered to ALL attendees when they get their registration badge onsite
- Company recognized as a sponsor on signage at host hotel for CLEAN PACIFIC

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 5 full conference passes

INDUSTRY SPONSOR

\$5,000

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo on entrance unit
- Company logo in the show guide
- Option to submit an item (company literature or trinket for bags) that will be offered to ALL attendees when they get their registration badge onsite
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Option to submit (3) power point slides that will run during the breaks in the conference sessions

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 2 full conference passes

JUNE 28-30, 2021 • HYATT REGENCY LAKE WASHINGTON • RENTON, WASHINGTON
TO RESERVE A SPONSORSHIP, CONTACT KAYLA SPARKS AT 713-343-1869 OR KSPARKS@ACCESSINTEL.COM

www.cleanpacific.org



2021 Sponsorship Opportunities

BRAND LOYALTY SPONSORSHIPS

LUNCH SPONSOR

\$5,500 • 2 AVAILABLE

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Tent cards on all lunch tables
- Signage in lunch area recognizing your company as the lunch sponsor
- Marketing Materials Distribution-Option to place literature or giveaway on all seats in lunch area, or on tables in lunch area. Company is responsible for providing this item. Show management will distribute.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 1 full conference pass

ATTENDEE BAG SPONSOR

\$4,500 • EXCLUSIVE

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo on entrance unit
- Company logo in the show guide
- Company logo printed on bags handed out to ALL attendees
- Option to submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 1 full conference pass

KEYNOTE SPONSOR

\$4,500 • EXCLUSIVE

PRE-SHOW RECOGNITION

- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo in the show guide

- Company logo on signage next to the coffee break set up outside the Keynote & General Session
- Option to hand out company literature in the coffee break area
- Company logo placed on coffee sleeves
- Five minutes of speaking time for company welcome or video
- Company logo on Keynote banner and podium sign
- Option to place company literature or handout on seats for Keynote session

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company

BADGE LANYARD SPONSOR

\$4,000 • EXCLUSIVE

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo on entrance unit
- Company logo in the show guide
- Company logo printed on badge lanyards handed out to ALL attendees
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company

CHARGING LOUNGE SPONSOR

\$4,000

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Company logo on a branded charging table on the exhibit floor in lounge area
- Company logo on signage in lounge identifying as sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Literature rack in lounge area for company collateral

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company

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BRAND LOYALTY SPONSORSHIPS

CONFERENCE TRACK SPONSOR

\$3,500 • 1 AVAILABLE PER TRACK

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Company branded notepads and pens will be placed in the chairs of the sponsored track during the duration of the entire conference
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sponsored conference track
- Option to submit (2) power point slides that will run during the breaks in the track room

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 1 full conference pass

NETWORKING BREAK SPONSOR

\$2,500 • 4 AVAILABLE

PRE-SHOW RECOGNITION

- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Company logo on signage next to the refreshments/food during the networking break on the exhibit floor
- Option to hand out company literature in the networking break area on the exhibit floor

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 1 full conference pass

REGISTRATION DESK SPONSOR

\$2,000

- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Your company logo on kick panel of the CLEAN PACIFIC registration desk
- Your staff will be provided with ribbons identifying them as part of a sponsoring company

HEADQUARTER HOTEL SPONSOR

\$2,000 + COST OF CARD KEYS • EXCLUSIVE

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Company branded artwork will be placed on ALL hotel card keys passed out at the host hotel
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Your staff will be provided with ribbons identifying them as part of a sponsoring company

ATTENDEE BAG INSERT OR GIVEAWAY ITEM

\$500

Submit one item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite

- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Your staff will be provided with ribbons identifying them as part of a sponsoring company

HALF-DAY WORKSHOP SPONSOR

\$3,000

- Meeting space in the conference area for a four-hour period to conduct the training workshop on Monday, June 28.
- Anyone registered for CLEAN PACIFIC may attend the workshop at no cost
- Registration logistics handled by Access Intelligence
- Full contact information of all registered attendees of the workshop (emails included)
- Promotion of workshop in all marketing materials, including CLEAN PACIFIC website and onsite Show Guide
 - Workshop description with company logo in conference agenda online
 - Listing in schedule of events online, with sponsor recognition
 - Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Customized HTML Email sent to registrants to promote workshop
- Logo on workshop signage at event
- Coffee/refreshment break for workshop attendees
- Standard AV equipment

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GO GREEN SPONSORSHIPS

REUSABLE WATER BOTTLE SPONSOR

\$3,500

- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Reusable water bottle with company branding handed out to all CLEAN PACIFIC attendees
- Your staff will be provided with ribbons identifying them as part of a sponsoring company

BADGE RECYCLING SPONSOR

\$2,500

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Company logo on CLEAN PACIFIC attendee badges with CLEAN PACIFIC logo
- Signage recognizing your company as the sponsor next to badge recycling bin

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company

TRAFFIC BUILDING SPONSORSHIPS

OPENING NIGHT RECEPTION BEVERAGE STATION SPONSOR

\$2,500 • 4 AVAILABLE

PRE-SHOW RECOGNITION

- Company logo in the marketing brochure
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- E-mail invitation sent to CLEAN PACIFIC attendees inviting them to beverage station

ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Company logo on signage next to your sponsored beverage station
- Company logo on napkins at bar
- Option to place koozies or cups with company branding at sponsored beverage station
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company

SHOW FLOOR DECALS

\$1,000

- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Floor decal with company logo and booth number placed in 3 locations on the exhibit floor
- Your staff will be provided with ribbons identifying them as part of a sponsoring company



2021 Sponsorship Opportunities

DIGITAL EXPOSURE

WEB BANNER/CLEAN PACIFIC HOMEPAGE

\$2,000

- Rotating banner ad (300X250) on the CLEAN PACIFIC website
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Company logo in the show guide

POST-SHOW EMAIL BLAST

\$1,500

- One dedicated email blast to all registered CLEAN PACIFIC attendees post-show
- Your company must provide the content and we launch it through our database

PRE-SHOW EMAIL BLAST

\$1,200

- One dedicated email blast to all registered CLEAN PACIFIC attendees (at your choice of time)
- Your company must provide the content and we launch it through our database

SHOW GUIDE ADVERTISING

FULL PAGE AD (PREMIUM POSITION)	\$1,000
FULL PAGE AD	\$950
HALF PAGE AD	\$550
QUARTER PAGE AD	\$350

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