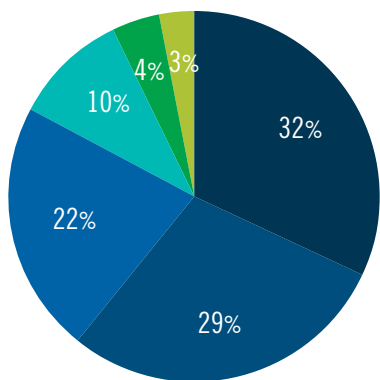


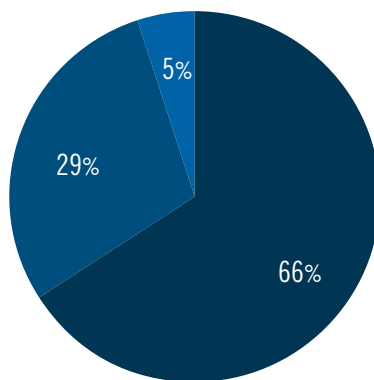
EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Founded in 1991, the CLEAN GULF Conference & Exhibition serves the spill response industry in prevention, preparedness, and response. It offers a forum for industry and government from North America and beyond to come together to build new relationships, share best practices to improve readiness, and discover the latest technologies and solutions advancing the industry.

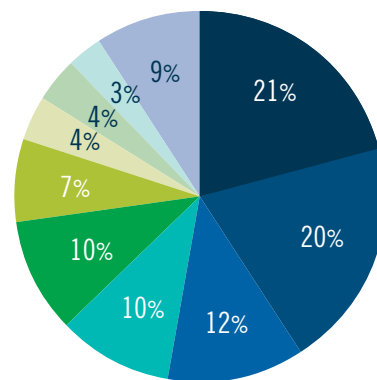
ATTENDEE PROFILE



- Government Agency/Military 32%
- Service Company 29%
- Oil & Gas/Energy Producer 22%
- Supplier/Manufacturer 10%
- Transportation 4%
- Academia/Non-Profit/NGO 3%



- Gulf Region 66%
- Non-Gulf Region 29%
- International 5%



- Manager/Supervisor 21%
- Executive/General Management 20%
- Coast Guard/Military 12%
- Specialist 10%
- Scientist 10%
- Business Development 7%
- Advisor 4%
- Coordinator 4%
- Project Manager 3%
- Other 9%

Reach this qualified group of prospects and buyers with an exhibit space and/or sponsorship at the 2021 CLEAN GULF Conference & Exhibition. Those who attend CLEAN GULF are looking for new solutions and technologies to help them better prepare or respond to a hazardous spill or environmental emergency in the Gulf Coast and beyond.

EVENT OVERVIEW

Types of companies that attend CLEAN GULF on a yearly basis include:

- Academia/Association/NGO
- Barge/Tanker
- Chemical/Petrochemical
- Consultant
- Drilling Services
- Emergency Response/Clean-up
- Environmental
- Exploration/Production
- Financial/Legal
- Government/Regulatory
- Marine Salvage & Fire
- Occupational Health & Safety
- Oil and Gas Distribution
- Pipeline
- Ports/Terminals
- Processing/Refining
- Rail
- Storage
- Subsea
- Supplier/Manufacturer
- Trucking/Transportation
- Tugging/Towing
- Wildlife

A selection of titles that attend CLEAN GULF include:

- CEO
- Director of Crisis Management
- Director of Emergency Preparedness
- Director of Environmental and Remediation
- Director of Oil Spill Operations
- Director of Response Operations
- EH&S Specialist
- Emergency Preparedness and Response Advisor
- Environmental Scientist
- Federal On-Scene Coordinator
- HSE Advisor
- Manager of Marine Operations
- Manager of Vessel Services
- Oil Spill Advisor
- Operations Manager
- Partner
- Pipeline Operator
- President
- Program Manager
- Regional Response Manager
- Regulatory Compliance Manager
- Response Manager
- Response Services Director
- Risk Management Consultant
- Safety Director
- Senior Environmental Specialist
- Senior Oil Spill Response Coordinator
- Senior Subsea Advisor
- Technical Manager
- Terminal Manager
- Training and Exercise Specialist
- Vice President of Operations

Past attendees requested the following products and services from our exhibiting companies:

- Analytical laboratories
- Analytical resources
- Chemical detection
- Chemical response
- Clean-up contractors
- Compliance solutions
- Containment equipment
- Crisis management software
- Data service providers
- Deepwater response
- Disaster/communication/ software/ services
- Emergency response safety and health equipment
- Emerging oil surveillance technologies
- FLIR systems
- ICS specialists
- Incident command post evaluation
- Incident software
- Industrial fire fighting
- Information sharing
- Inland response
- Mapping and tracking resources
- Marine firefighting
- Notification resources
- Oil and gas companies
- Oil detection dogs
- Oil spill incident response
- Oil spill response organizations
- Oil spill response software
- PPE
- Precision planning and stimulation
- Railcar and pipeline response specialty equipment
- Remote sensing/aerial surveillance technology/ equipment
- Response contractors and consultants
- Risk analysis courses/tools
- Safety equipment
- Salvage/towing equipment and services
- Salvage operation equipment and services
- Swiftwater boom
- Skimmers
- SMTs
- Solidifiers
- Submerged oil — surveillance and detection equipment
- Surface oil — surveillance and detection equipment
- Swiftwater oil skimmers
- Training vendors

CO-HOSTED BY:



Texas General
Land Office



Florida Department
of Environmental
Protection



Louisiana Oil Spill
Coordinator's Office



Alabama Department
of Environmental
Management



Mississippi
Department of
Environmental Quality

PARTIAL LIST OF ATTENDEES AT THE 2019 CLEAN GULF CONFERENCE & EXHIBITION

A To Sea Environmental.....	Principal	Gulf of Mexico Alliance.....	Executive Director
ACME Environmental, Inc.....	President	Harris County Fire Marshal's Office.....	Assistant Chief of Emergency Operations
ACV Enviro.....	Director of Emergency Response	Harris County Public Health.....	Director — Office of Public Health Preparedness & Response
AIG.....	Technical Services Manager	Haz Mat Special Services, LLC.....	Director of Emergency Response
Alaska Chadux Corporation.....	Response Supervisor	Helis Oil & Gas Co. LLC.....	Offshore Drilling and Completion Manager
alBriggs Defensa Ambiental S.A.....	Director	HEPACO, LLC.....	Vice President of Operations
Allied International Emergency LLC.....	Operations Manager	Heritage Environmental Services, LLC.....	Vice President
Alyeska Pipeline Service Co.....	Emergency Preparedness & Response Analyst	Hess Corporation.....	EHS Advisor/Manager
American Airlines, Inc.....	Regional Environmental Manager & Sr. Env. Specialist	Hilcorp Energy Company.....	Environmental Specialist
American Petroleum Institute.....	Policy Advisor	HWCG.....	Response Manager
American Salvage Association.....	President	Integrity Management and Response, LLC.....	Director Emergency Exercises
Apache Corporation.....	HSSE and Regulatory Manager	Intercontinental Terminals Co.....	VP, SHES
Applied Research Associates, Inc. Ohmsett.....	Chief Scientist	Jefferson Parish Department of Environmental Affairs.....	Environmental Quality Supervisor
Arcadis.....	VP / Manager Incident Response and Recovery Services	Kinder Morgan Products Pipelines.....	Manager — Emergency Response Programs
Archrock.....	VP — HSE	Kirby Corp.....	Port Captain
Balaena, LLC.....	Founder — Manager	Lamor Corporation.....	CEO
BHP Billiton.....	Principal CEM & Security — GOM	Lewis Environmental, Inc.....	Manager of Emergency Services
BNSF Railway.....	Manager Hazmat Planning	LLOG Exploration.....	Safety Manager
BP America.....	Regional Crisis & Continuity Advisor	Louisiana Oil Spill Coordinator's Office (LOSCO).....	Deputy Coordinator
BP Shipping.....	HSSE & ER Advisor	Lyondellbasell.....	HSE Specialist
Brown Gibbons Lang & Company.....	Managing Director & Principal	Marathon Oil.....	Worldwide Emergency/Security Manager
Bureau of Ocean Energy Management.....	Oceanographer	Marathon Petroleum.....	HES&S Manager
Bureau of Safety and Environmental Enforcement (BSEE).....	Senior Preparedness Analyst	Marine Spill Response Corporation.....	Area Response Manager
BW Terminals.....	Director of EHS	Marine Well Containment Company.....	Health, Safety and Environmental Officer
C.H. Fenstermaker & Associates, L.L.C.....	Director, Environmental Specialist	Murphy Oil.....	Sr. Emergency Response Specialist
Campbell Transportation Company, Inc.....	Manager of Regulatory Compliance	National Response Corporation (NRC).....	Senior Vice President
Canadian Coast Guard.....	Deputy Superintendent	National Spill Control School.....	Director
Cardno.....	Senior Wetlands Scientist	Natural Resources Canada.....	Senior Policy Advisor
Chevron.....	Global Enterprise Manager, Emergency Management	NJ Resources, Inc.....	Sr. Incident Management Consultant
Chevron Phillips Chemicals.....	Emergency Management	NOAA.....	Chief, Emergency Response Division
Chevron Shipping Company.....	Emergency Management Advisor	Occidental Petroleum.....	HSE Manager, Crisis Management
Cimarex Energy.....	Director of ESH	Oil Spill Response Limited.....	Director, External Affairs
CITGO Petroleum Corporation.....	Shift Safety Supervisor	OMI.....	COO
CITLA Energy.....	HSSE Manager	Patriot Environmental Services.....	CEO
CK Associates.....	Environmental Specialist	PENTA Consortium.....	Principal Consultant
Clean Gulf Associates.....	Director of Operations	Phillips 66.....	Director, Crisis Management
Clean Harbors.....	Director — Emergency Services	QualiTech Environmental.....	President
Coastal Response Research Center.....	Director	Ranger Environmental Services.....	Field Technician
Colonial Pipeline Company.....	Manager, Emergency Response & Preparedness	ResponseForce1 Corp.....	President & CISO
ConocoPhillips.....	Director, Crisis Management & Emergency Response	Ridgeline Canada Inc.....	Emergency Response Manager
Cox Operating LLC.....	HSE Manager	Shell Exploration & Production Company.....	Manager, Emergency Preparedness & Response
Cramer Preparedness and Response, LLC.....	Principal Consultant	Spill Control Association of America (SCAA).....	Executive Director
Crimson Midstream, LLC.....	EH&S Manager	Stantec.....	Vice President
Cronus Partners LLC.....	Senior Advisor	T&T Salvage, LLC.....	Manager, Regulatory Affairs
Crowley Shipping.....	Director of Emergency Preparedness	Taylor Energy.....	President
CSA Ocean Sciences Inc.....	Senior Scientist Energy Director	TC Energy.....	Director Health, Safety & Security
CTX Transportation.....	Environmental Field Services Supervisor	TCEQ.....	Project Manager
CTEH, LLC.....	Sr. VP, Operations & Principal Consultant	Technical Response Planning Corp. — TRP.....	Director Regulatory Compliance
DCP Midstream.....	Offshore Operations Supervisor	Texas General Land Office.....	Deputy Director
Department of the Interior.....	Regional Environmental Officer	The Response Group.....	President
Dow Chemical.....	Emergency Services Specialist	The Wildlife Center of Texas.....	Executive Director
E3 Environmental.....	VP of Hazmat Operations	TOTAL E&P USA, Inc.....	Manager, HSE Management System
Edison Chouest Offshore.....	VP QHSE	Transport Canada.....	Chief Hydrocarbons, Environmental Response Program
EMSI.....	Vice President of Operations	U.S. Coast Guard.....	Chief, Incident Management Division
Energy Transfer.....	Sr. Emergency Response Specialist	U.S. Department of Interior.....	Regional Environmental Officer
Environmental Restoration LLC.....	Vice President — Health and Safety	U.S. DOT PHMSA.....	Training & Exercise Specialist
Essel Environmental.....	Vice President	U.S. Environmental Protection Agency.....	Director of Office of Emergency Management
ExxonMobil.....	Global Emergency Preparedness & Response Manager	Union Pacific Railroad.....	Environmental
Flint Hills Resources Pipelines and Terminals.....	Emergency Response Specialist	Unity College.....	President
Focus Wildlife.....	Response Planning Manager	Valero.....	Director of Health, Safety & Emergency Prep
Gallagher Marine Systems LLC.....	Director, Response Services	WCMRC.....	Director, Response Readiness
Global Diving & Salvage, Inc.....	President	Western Canadian Spill Services.....	Communications & Training Manager
Global Risk Solutions.....	COO Environmental Risk Management Solutions	Wildlife Response Services.....	Wildlife Response Manager
Great American Insurance.....	Senior Underwriter	Witt O'Brien's.....	Deputy Director, Response Operations

EXHIBITING INFORMATION

The CLEAN GULF Conference & Exhibition attracts over 1,000 potential buyers from oil & gas, maritime, rail, environmental companies and regulatory agencies. These attendees walk the exhibit floor each day looking for new products, services, and technologies to help them better prepare or respond to a hazardous spill or environmental emergency.

The Exhibit Hall is one of the number one reasons people attend CLEAN GULF. Here is what some of our past attendees say is the best thing about CLEAN GULF:

- Number of vendors
- Finding new technology and meeting the people behind it
- One-stop shop for networking
- The wide variety of companies and the hands-on examples they show
- Best networking opportunity among the oil spill conferences
- It is vendor driven
- Variety of sponsors

Exhibit space starts at \$2,900 and is available in increments of 10'X10.' Networking breaks are built into the schedule of events, giving your exhibit staff dedicated time to connect with attendees at your booth.

Your exhibit space includes:

- Floor space with standard booth backdrop, side dividers and booth sign
- An unlimited number of complimentary booth staff registrations
- Deeply discounted full conference registration fees
- 50-word listing in the mobile app and official show guide
- Discounted hotel rooms in official hotel block
- Access to a free suite of electronic promotional tools personalized with your company name and booth number to be shared with your customers and guests. Electronic tools include referral pages, email invites and banner ads and offer a free expo hall pass.
- Company profile/booth in the digital event platform

Your “virtual booth” in the hybrid virtual platform includes:

- Company profile/booth in the digital event platform
- Customized Design: Upload your logo and company information to create the best experience possible for attendees.
- Booth Personnel: Showcase your team on your company's main booth page. From here, attendees will be able to connect directly to each team member to request information or schedule meetings.
- Downloadable Resources: The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- Live Presentations: Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- Analytics: Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

SPONSORING AND ADVERTISING INFORMATION

Improve brand awareness and market impact to the North American spill response community with a CLEAN GULF sponsorship. All opportunities are designed to attract attention and boost exposure to influential industry and government prospects and buyers.

All sponsorships include a complimentary virtual booth in our Digital Event Platform. This booth includes:

- ▶ **CUSTOMIZED DESIGN:** Upload your logo and company information to create the best experience possible for attendees.
- ▶ **BOOTH PERSONNEL:** Showcase your team on your company's main booth page. From here, attendees will be able to click directly to each team member to request information or schedule meetings.
- ▶ **DOWNLOADABLE RESOURCES:** The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- ▶ **LIVE PRESENTATIONS:** Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- ▶ **ANALYTICS:** Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

CORPORATE SPONSORSHIP

\$12,500

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Company Recognition/Logo on signage around convention center event space
 - ▶ Company Recognition/Logo at each host hotel for CLEAN GULF
 - ▶ Company Recognition/Logo on podium signs in all conference session rooms
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company will be recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Prominent branding/recognition in virtual platform and mobile app
 - ▶ Featured listing in virtual platform + mobile app
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ 20% discount on a full-page ad in the onsite show guide

RELATIONSHIP BUILDING

- ▶ 5 full conference passes

INDUSTRY SPONSORSHIP

\$7,500

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Signage around convention center event space
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Option to submit (1) power point slide that will run during breaks in the conference sessions

RELATIONSHIP BUILDING

- ▶ 2 full conference passes

SOLD

MOBILE APP SPONSORSHIP

\$10,000 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Multiple email blasts promoting mobile app with company logo included
- ▶ Promotion of mobile app on CLEAN GULF website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Prominent company recognition in mobile app and virtual platform
- ▶ Company Recognition/Logo on entrance unit
- ▶ Ad in show guide promoting mobile app
- ▶ Company Recognition/Logo in signage promoting mobile app onsite
- ▶ Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- ▶ Splash screen with sponsor recognition when app is opened
- ▶ Text Alerts (1 push per day during event)
- ▶ Company rotating ad in virtual platform

RELATIONSHIP BUILDING

- ▶ Full registration list of attendees with titles and companies in virtual platform with ability to directly connect
- ▶ User metrics provided post-show

SOLD

KEYNOTE SPONSORSHIP

\$8,000 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Email blasts promoting Keynote session with company recognition

CONFERENCE & EXHIBITION PRESENCE

- ▶ Option to give 5-minute introduction and/or video to Keynote
- ▶ Company Recognition/Logo placed on coffee sleeves
- ▶ *If sponsoring company is exhibiting, band will stop in front of company's booth
- ▶ At conclusion of keynote session, Mariachi band to lead attendees from keynote area to exhibit hall for first networking break of the day
- ▶ Company Recognition/Logo on signage next to the coffee break set up outside the Keynote Address
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on entrance unit
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company rotating ad in virtual platform

RELATIONSHIP BUILDING

- ▶ 2 full conference passes

SOLD

CELL PHONE CHARGING STATION SPONSORSHIP

\$6,000 — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo and message located on free-standing cell phone charging station(s) in exhibit hall
- ▶ Company signage in charging area identifying as sponsor
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

SOLD

LANYARD SPONSORSHIP

\$5,500 + COST OF LANYARDS — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on badge lanyards handed out to ALL attendees
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Company recognition in the mobile app and virtual platform

SANITIZING STATIONS SPONSOR

\$5,000 — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company recognition/logo at sanitizing stations throughout event space
- ▶ Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognition/logo on sponsorship signage at the event

WEBINAR SPONSOR

\$5,000

Start the conversation prior to CLEAN GULF in November, or continue to engage with your prospects and customers well after the event ends. Position your company as the go-to for thought leadership and industry education with a webinar promoted to the entire CLEAN GULF audience of (insert total number this will be promoted to). *Note: Could also be positioned as a virtual roundtable discussion.*

- ▶ Webinar topic and speaker(s) up to you to determine
- ▶ Sponsor gets full webinar registration list with contact details
- ▶ Promotion via email, social media posts, and banner ads
- ▶ Sponsoring company to receive post-event webinar access for marketing purposes
- ▶ Logo and company description on website

NETWORKING BREAK SPONSORSHIP

\$2,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage next to the refreshments/food during the networking break on the exhibit floor
- ▶ Company branded napkins at break stations during networking break
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

LUNCH SPONSORSHIP

\$5,000 — 2 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on lunch tickets, presented to conference delegates at registration
- ▶ Company Recognition/Logo on tent cards, placed on each table in restaurant area inside the exhibit hall
- ▶ Company Recognition/Logo on signage placed inside exhibit hall lunch area, promoting company as lunch sponsor
- ▶ PA announcement made inside exhibit hall recognizing your company as the lunch sponsor on that day.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration

CONFERENCE TRACK SPONSORSHIP

\$4,000 — 1 AVAILABLE PER TRACK

BRAND REACH

- ▶ Company Recognition/Logo as the official sponsor of one of the tracks (sponsor's choice) within the event
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage outside the sponsored track room
- ▶ Company branded notepads and pens will be placed in session room of sponsored track
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company Recognition/Logo in the power point presentation that runs during breaks in the sponsored conference track
- ▶ Option to submit (2) power point slides that will run during the breaks in the track room
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration

RELATIONSHIP BUILDING

- ▶ Session leads (attendee contact information) from track session room for all days of content
- ▶ 1 full conference pass

SOLD

BAG SPONSORSHIP

\$4,000 + COST OF BAGS

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on bags handed out to ALL attendees
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

WORKSHOP HALF DAY SPONSORSHIP

\$3,500

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Room in the conference area to conduct the 4-hour workshop
- ▶ Registration logistics handled by Access Intelligence staff
- ▶ Standard AV equipment (specialized setups or additional equipment will be at an additional cost to sponsor)
- ▶ Refreshments served to workshop attendees
- ▶ Complete workshop details in the show guide
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on signage displaying details on the workshop outside the conference room

RELATIONSHIP BUILDING

- ▶ Full contact information of all registered attendees of the workshop
- ▶ 2 full conference passes

ESCALATOR SPONSORSHIP

\$6,000 — 1 ESCALATOR BANK AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company artwork branded on escalators leading from the exhibit hall to the conference area. Incredibly high visibility for traffic of attendees coming onsite to CLEAN GULF.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform

REGISTRATION DESK SPONSORSHIP

\$2,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on one kick panel of the CLEAN GULF registration desk
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

BEVERAGE STATION SPONSORSHIP

\$2,500

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Bar serving beer & wine near your exhibit booth (if applicable)
- ▶ Option to place koozies or cups with company branding at sponsored beverage station
- ▶ Company Recognition/Logo on signage next to your sponsored beverage station
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform

AISLE BANNER SPONSORSHIP

\$1,000

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Double sided aisle banner with company logo hangs over the aisle on which your booth is located
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description

ADD-ON'S AND ADVERTISING

PRE-SHOW EMAIL OUTREACH

\$1,200

One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time). Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

POST-SHOW EMAIL OUTREACH

\$1,500

One dedicated e-mail blast to all registered CLEAN GULF attendees post-show. Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

PRE-SHOW EXHIBITOR SPOTLIGHT

\$850 (LIMITED TO 8)

- ▶ One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- ▶ Listing includes an image (company logo or product image), 100-word paragraph and hyperlink to product or company page

BAG INSERT SPONSORSHIP

\$900 (\$1,500 FOR NON-EXHIBITING COMPANIES)

Submit an item (company literature or giveaway) that will be offered to ALL attendees when they get their registration badge onsite.

EXHIBIT HALL/BOOTH PROMOTION DECALS

\$2,000

Floor decals with your company logo and booth number will be placed in 3 locations on the exhibit floor or conference area. Includes (3) full size 2 ft x 2 ft full-color adhesive decals with logo/booth number and/or company message. Location will vary for best visibility.

VIRTUAL EVENT PLATFORM BANNER AD

\$700

Display your banner ad on our virtual event platform. Banner ads are rotating and have prominent positioning on the virtual event homepage. You are able to link your ad to your virtual booth or your company website.

MOBILE APP ALERT

\$250

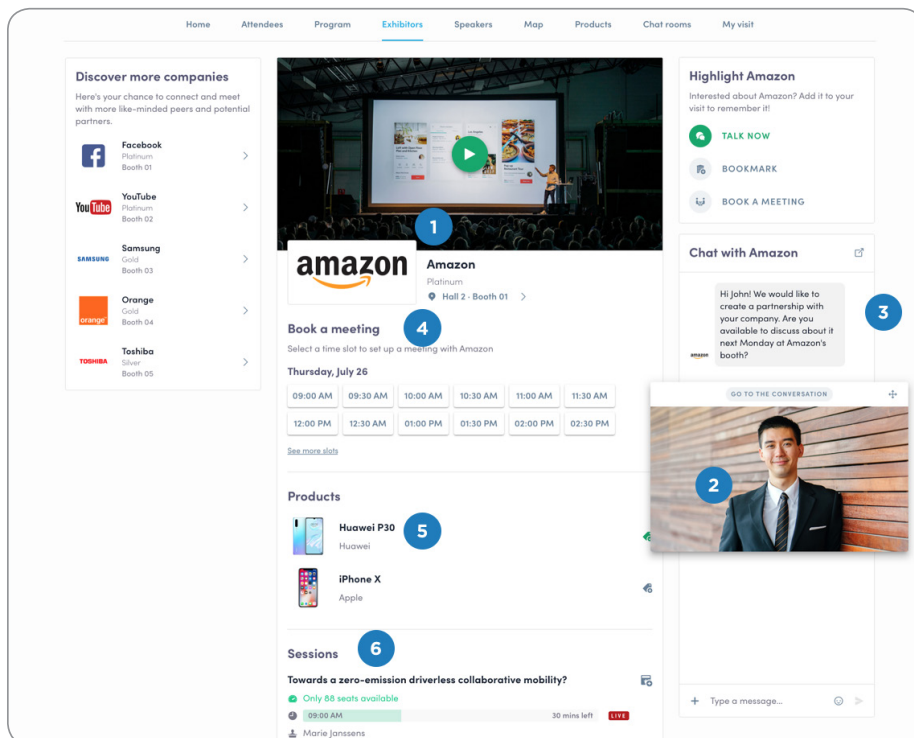
Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

SHOW GUIDE ADVERTISEMENT

Full-page advertisement in the show guide — Premium	\$1600
Full-page advertisement in the show guide	\$1500
Half-page advertisement in the show guide	\$800
Quarter-page advertisement in the show guide	\$550

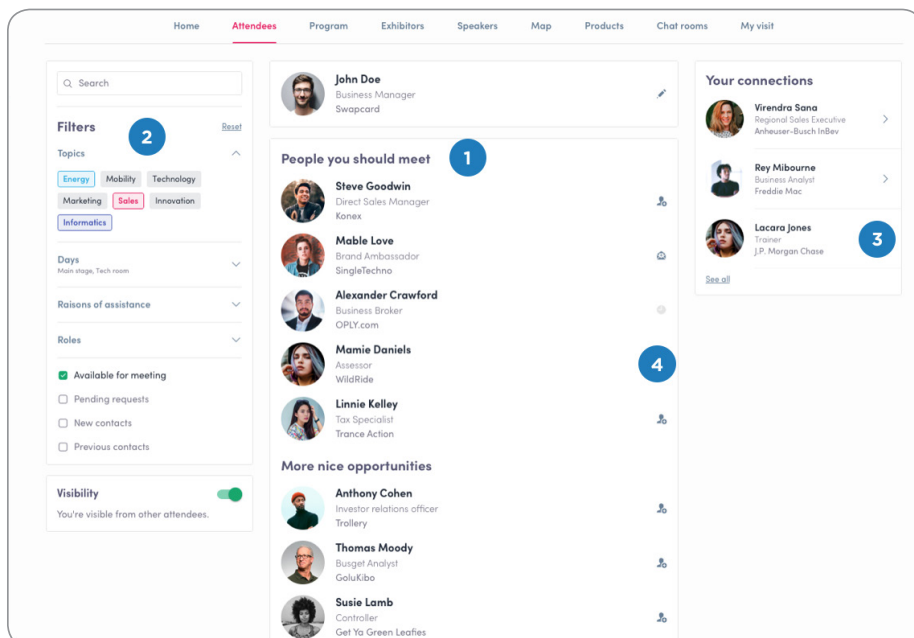
GET TO KNOW THE VIRTUAL PLATFORM

VIRTUAL BOOTH THAT GENERATES LEADS



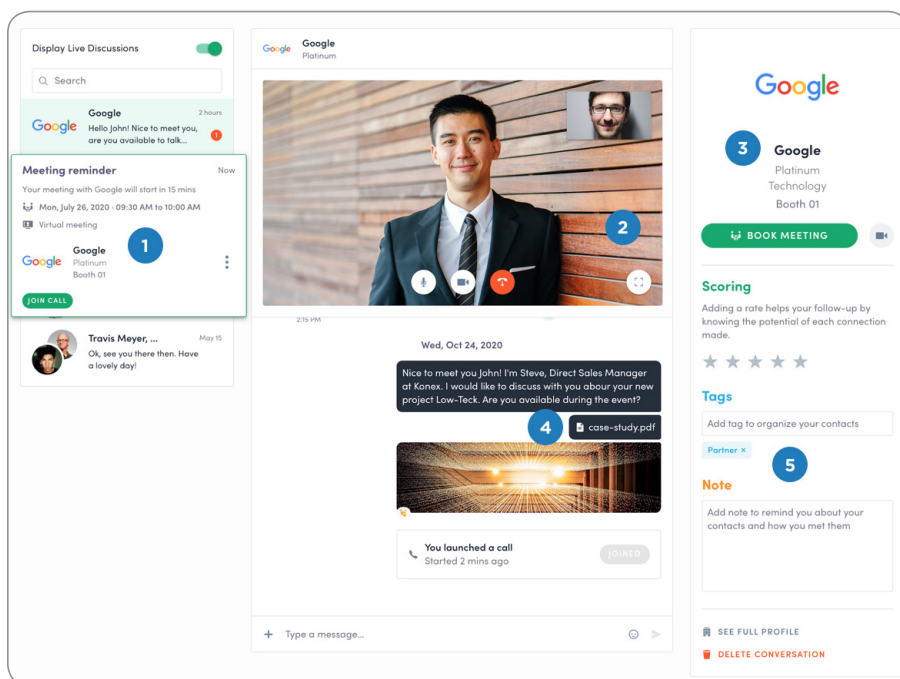
- 1 Exhibitor video and collateral
- 2 Instant Video Calls with lead scoring
- 3 Live chat with sales staff
- 4 Inbound meetings
- 5 Showcase products
- 6 Easily link sessions your team is speaking on

COMMUNICATE WITH YOUR PROSPECTS



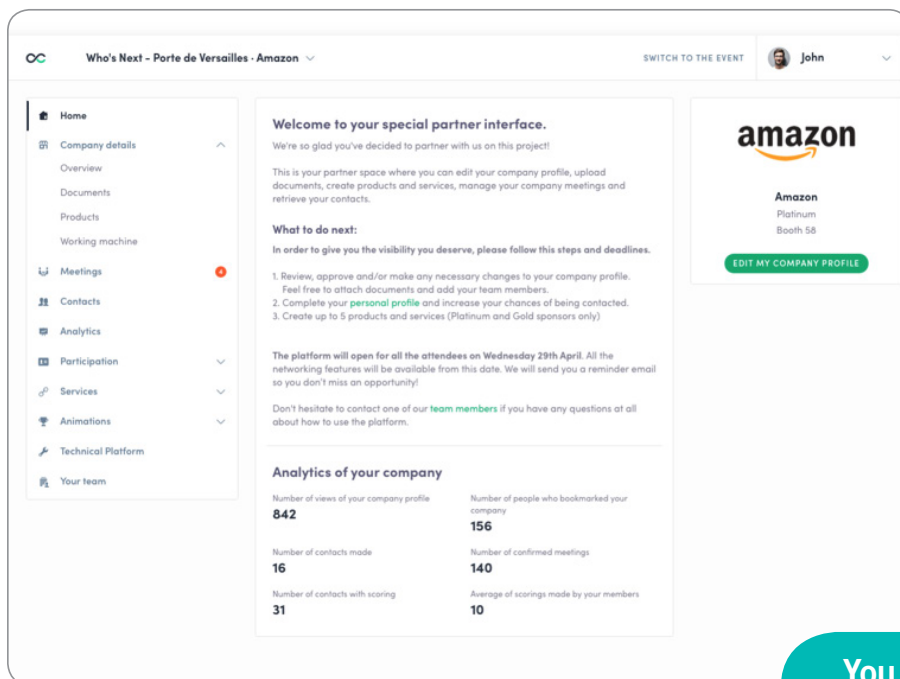
- 1 All recommended people to meet and connect with
- 2 Advanced filters to help narrow your search
- 3 View the entire attendee list and directly message anyone you want
- 4 Book virtual meetings

CONDUCT MEETINGS WITH THOSE ATTENDING VIRTUALLY



- 1 Reminder notifications
- 2 Launch video calls
- 3 Redirection to sponsor profiles
- 4 Share documents
- 5 Add notes, ratings, tags and export leads

TRACK YOUR BOOTH & SPONSORSHIP ANALYTICS IN REAL-TIME



- Number of views of your company profile
- Number of people who have bookmarked your company
- Number of confirmed meetings
- Number of contacts made

You receive the contact information for anyone who engages with you!

OUR COMMITMENT TO SAFETY FOR OUR EXHIBITORS

The CLEAN GULF Conference is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of CLEAN GULF. In an effort to maintain the health and well-being of all participants at our events, CLEAN GULF has implemented new event standard operating practices and procedures.



Masks will be provided for any attendee who wants one. Our events will follow CDC and local guidance regarding the use of face masks.



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff frequently.



Hand sanitizer stations will be available throughout the event.



Exhibit hall floor plans will be set to allow for proper physical distancing in accordance with local and CDC guidelines.



Exhibitor safety and hygiene best practices from trusted industry resources such as International Association of Exhibitions and Events (IAEE) will be provided in our exhibitor service manuals prior to the event.



Daily cleaning and disinfecting services will be available through our general service contractor.



Disinfectant wipes and sanitizers will be available at the exhibitor service desk; however we encourage you to bring your own as well.



Self-serve registration will be implemented whenever possible and pre-registration will be encouraged.



Food and beverage services will employ the highest standard of food safety, minimizing self-service options.

EXHIBIT SPACE CONTRACT

COMPANY DIRECTORY LISTING (This information will be printed in the show guide)

Exhibiting Company Name _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____ Website _____

CONTACT FOR EXHIBIT ARRANGEMENTS (will receive all correspondence about the show)

(Ms./Mr.) _____ Title _____
Phone _____ E-mail _____
Mailing Address _____
City _____ State _____ Zip _____

Exhibiting Contact — Renie Mayfield

Access Intelligence
11000 Richmond Ave, Ste. 690
Houston, TX 77042
Ph: 713-343-1895
Fax: 832-242-1971
rmayfield@accessintel.com

PAYMENT TERMS

In consideration of company's participation as an exhibitor, the participating exhibitor shall pay to Access Intelligence, LLC the total exhibit space fee, which shall be payable (a) 50% WITHIN 30 DAYS OF THE INVOICE DATE and (b) THE BALANCE BY May 17, 2021. For contracts received on or after May 17, 2021, 100% OF THE FEE WILL BE DUE WITHIN 30 DAYS OF THE INVOICE DATE.

All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies the application, in which case fees already paid will be refunded.

Authorized Signature _____ Date _____
Signer's Full Name _____ Title _____

EXHIBIT SPACE INFORMATION

Exhibit space is available in 10'x10' increments at the following rates:

- ☐ **Inline** \$29.00
☐ **Corner** \$30.00

Booth Size Requested: _____ ft x _____ ft

Total Cost: \$ _____

Specify booth numbers in order of preference:

1. _____ 2. _____ 3. _____

Please do not locate our booth near these companies:

FURNITURE PACKAGE

Includes carpet, 2 chairs, 1 table and 1 waste basket

Standard Carpet—select carpet color

- ☐ black ☐ gray ☐ latte ☐ plum ☐ red pepper
☐ blue ☐ green ☐ midnight blue ☐ red ☐ tuxedo

6 Foot Table—select drape color

- ☐ black ☐ brown ☐ gold ☐ green ☐ red
☐ blue ☐ flax ☐ gray ☐ plum ☐ white

Size

- ☐ 10x10
☐ 10x20
☐ 10x30

Show Special Rate

- \$900
\$1,050
\$1,200

MARKETING UPGRADES

Exhibitor Enhancements

- ☐ Online Listing Upgrade — Logo & Product Images/videos \$199
☐ Logo in Show Guide \$275
☐ Virtual event banner ad \$700
☐ Mobile app alert \$250
☐ Attendee bag insert \$900

Pre & Post Show Opportunities

- ☐ Pre-Show Attendee List \$600
☐ Pre-Show E-mail Blast \$1200
☐ Post-Show E-mail Blast \$1500

Show Guide Ads

- ☐ Full Page Ad — Premium \$1600
☐ Full Page Ad \$1500
☐ Half Page Ad \$800
☐ Quarter Page Ad \$550

PAYMENT

TOTAL DUE = Booth + Furniture Package + Marketing Enhancements \$ _____

☐ **Check enclosed** ☐ **Please Invoice**

☐ **Credit Card:** ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Cardholder Name: _____

Billing Address: _____

Card#: _____

Exp. Date: _____ CVV#: _____

Authorized Signature: _____

For Access Intelligence, LLC use only

Accepted by: _____

Date _____ Booth _____ Cost \$ _____

ACCESS INTELLIGENCE, LLC EXHIBITOR RULES AND REGULATIONS

1. AGREEMENT: By signing the Contract for Exhibit Space, Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto and the decisions of Show Management. For purposes of this Agreement, (i) the term "Event" shall mean the conference, trade show, in person promotion or online event outlined in first page of this document, (ii) the term "Show Management" shall mean Access Intelligence, LLC (AI) and its respective agents, (iii) the term "Exhibit Hall" shall mean the venue hosting the Event, online platform hosting a digital version or any other exhibit hall designated by Show Management in the future, (iv) the term "Exhibitor" shall mean the company that has submitted this Contract, and (v) the term "Rules" shall mean these Rules and Regulations.

2. UNDESIRABLE ACTIVITIES: Exhibitor agrees that its exhibit shall be admitted into the Show and shall remain from day to day solely on strict compliance with all the rules herein described. Show Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part after Show Management's good faith determination is communicated to Exhibitor that the exhibit or Exhibitor is not in accord with the Contract or the Rules.

3. BOOTH ASSIGNMENTS: Space assignments will be made only after receipt from Exhibitor of this Contract and applicable booth fees. After assignment, space location may not be changed, transferred, or canceled by Exhibitor except upon written request and with the subsequent written approval of Show Management. Notwithstanding the above, Show Management reserves the right to change location assignments at any time, as it may, in its sole discretion, deem necessary.

4. BOOTH REPRESENTATIVES: Booth representation is limited to Exhibitor. Exhibitor shall not permit in its booth a non-exhibiting company representative. Exhibitor shall staff its booth during all open show hours. Booth Representatives shall at all times wear or be able to show badge identification approved by Show Management. Show Management may limit the number of booth personnel at any time.

5. LISTINGS AND PROMOTIONAL MATERIALS: By participating in the Event, Exhibitor grants to Event a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any Event directory (print, online or other media) listing the Exhibiting companies at the Event and to use such names in Event promotional materials. Show Management shall not be liable for any errors in listings or descriptions or for omissions. Exhibitor's booth, exhibited items and personnel at the Event may be included in Event photographs and used for Event promotional purpose.

6. USE OF DISPLAY SPACE: a) Restrictions on Space Rental: Without the express written permission of Show Management, Exhibitor may not (i) sublet, subdivide or assign its space, or any part thereof, (ii) purchase multiple booths for the purpose of subletting or assigning to third parties, or (iii) permit in its booth any non-exhibiting company representative. Only companies or individuals that have contracted directly with Show Management shall be listed in the Show Directory or allowed on the Show floor as an exhibitor. Only one company name per booth will be listed on any booth sign. No signs or advertising devices shall be displayed outside the exhibit space other than those furnished by Show Management. Failure to comply with this provision may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or the offending Exhibitor, at the expense of Exhibitor. Failure to comply may also result in forfeiture of all fees paid. In addition, all booths must be fully carpeted and no exhibit shall be built to exceed height limitations set in the exhibitor manual. An exhibit that exceeds the height limitations will have to be altered to conform to the requirements, at Exhibitor's expense.

7. INSTALLATION AND REMOVAL: Show Management has full discretion and authority over the placement, arrangement, and appearance of items which Exhibitor displays. Installation of all exhibits must be fully completed at least one (1) hour prior to the opening time of the Show. If Exhibitor does not meet this deadline, Exhibitor will not be allowed to set up until two (2) hours prior to the next day's Show hours. Any space not claimed by 5 PM, the day before the Exhibit Hall opens may be resold or reassigned by Show Management, without refund. All exhibit and booth materials must be removed by 5 PM, on last day of Exhibit Hall hours. Show Management reserves the absolute right to inspect any items removed from the exhibit.

8. EARLY REMOVAL OF EXHIBITS NOT ALLOWED: a) No exhibit shall be packed, removed, or dismantled prior to the closing of the Show. If Exhibitor acts in breach of this provision, it shall pay as compensation for the distraction to the Show's appearance, an amount equal to one-third of the total space charge for Exhibitor's allocated area, in addition to all sums otherwise due under this Agreement. b) For security reasons, any equipment removed from the Exhibit Hall prior to the official closing of the Show shall require a special pass issued by Show Management.

9. PROHIBITED ACTIVITIES: a) No cooking may take place in Exhibitor's space. b) All demonstrations, sales activities, and distribution of circulars and promotional material must be confined to the limits of Exhibitor's booth. Exhibitor must not place equipment for display or demonstration in such manner as to cause observers to gather in the aisles. All equipment for display or demonstration must be placed within the assigned booth to attract observers into the booth. c) Exchange of money or consummating the sale of goods or services on the Exhibit Hall floor is prohibited. Orders may be taken for future delivery only. d) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or any noise-making machines must be operated so that the noise resulting therefrom will not annoy or disturb adjacent exhibitors or their patrons. e) Exhibitor is prohibited from displaying any devices or objects in the booth that exceed the length of the back wall without prior written approval from Show Management and the Exhibit Hall. f) Animals and pets are not permitted in the Exhibit Hall except in conjunction with an approved exhibit, display or performance legitimately requiring use of animals. Guide dogs are permitted. g) Exhibitor is not allowed to conduct any activities that could be considered an illegal lottery under the State laws where the event is to be held. h) Electrical equipment that is not UL approved may not be used in the Exhibit Hall. No wiring, installation of spotlights or other electrical work shall be done except by the electrical contractor authorized by Show Management or the Exhibit Hall.

10. UNION LABOR: Where required, Exhibitor hereby agrees to use qualified union labor at all times while in the Exhibit Hall and abide by all agreements made between the Exhibit Hall, the unions, and Show Management.

11. RIGHT OF ENTRY AND INSPECTION: Show Management, in its absolute discretion, shall have the right at any time to enter the leased area occupied by Exhibitor or otherwise inspect Exhibitor's material.

12. BOOTH MAINTENANCE: Exhibitor is required to maintain the daily cleanliness and disinfecting of its booth. Cleaning of booths shall take place at times other than Show hours. Show Management will be responsible only for the cleaning and disinfecting of aisle space and public areas.

13. CARE OF BUILDING AND EQUIPMENT: Exhibitor and its agents shall not injure or deface any part of the Exhibit Hall, the booths or booth contents or Show equipment and decor. If Exhibitor causes any such damage, Exhibitor shall be liable to the owner of the property so damaged.

14. CANCELLATION BY EXHIBITOR: Exhibitor specifically recognizes and acknowledges that Show Management will sustain certain losses if Exhibitor cancels its exhibit space after it has been assigned and confirmed by the Show Management. Due to the difficulty, if not impossibility of determining and proving said losses, Exhibitor agrees to pay the following amounts as liquidated damages, and not as a penalty, if Exhibitor cancels all or part of its exhibit space on or within the time periods specified below:

TIME PERIOD

6 months or more prior to event start date as noted on contract
Within 6 months of event start date as noted on contract

LIQUIDATED DAMAGES

50% of rental fees
100% of rental fees

Upon receipt of written notice of cancellation by Exhibitor, Show Management has the right to resell the space and retain all revenue collected. Any such re-sale shall not reduce the amount of liquidated damages to be paid by Exhibitor.

15. CANCELLATION OF EVENT: If for any reason beyond Show Management's control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), the Event, or any part thereof, is prevented from being held, interrupted or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, Show Management may postpone as described in Section 16 or cancel the

Event. If a cancellation occurs of such event (not a Postponement), Show Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising therefrom. Upon a cancellation, Show Management may credit or refund to Exhibitor no more than a prorated amount of Exhibitor's total cost of participation paid after deducting all expenses and reasonable compensation to Event. In no case, shall the amount of any credit or refund exceed Exhibitor's total cost of participation actually paid.

16. POSTPONEMENT OF EVENT: If for any reason the location (in person or online) or dates of the Event should be changed, no refund will be due to Exhibitor. Show Management will re-assign exhibit booth space to Exhibitor, and Exhibitor agrees to use exhibit booth space under the terms of this contract. If the event is moved exclusively online, Exhibitor has the option to apply value of the Contract to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same level of participation. Show Management shall not be financially liable or otherwise obligated in the event that the Event is relocated, postponed or executed in a virtual environment online.

17. EXHIBITOR DEFAULT: If Exhibitor is in default of any obligation to AI (including specifically failure to pay AI within 30 days of invoice), AI may terminate Exhibitor's right under this contract to participate in the Show. If AI elects to exercise such right of termination, it shall first give Exhibitor written notice stating its intent to terminate and the action that Exhibitor must take to avoid termination. If Exhibitor fails to cure the default within 10 days of the date of notice from AI, Exhibitor shall have no further right to participate in the Show. AI's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 14 above. Furthermore, AI may retain any amount that would otherwise be returned by Exhibitor and apply such retained amount to satisfy the liability to AI for which Exhibitor is in default.

18. EXHIBITS AND PUBLIC POLICY: Exhibitor is charged with knowledge of all Federal, State and local laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this Show. Compliance with such laws is mandatory for Exhibitor, and the sole responsibility is that of Exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual Exhibitor's space, materials and operation is concerned. Exhibitors with questions regarding such laws, ordinances, and regulations should contact Show Management. All booth decorations including carpet must be flame-proofed, and all hangings must clear the floor. Electrical wiring must conform with National Electric Code Safety Rules and the electrical code in host city and state. If inspection indicates that Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to remove all or such part of his exhibit as may be in violation, at Exhibitor's expense. If unusual equipment or machinery is to be installed, or if appliances that might come under fire code are to be used, Exhibitor should contact the Show Management for information concerning facilities or regulations. City and state fire regulations must be complied with. Use of hazardous materials, such as open flame or liquid propane gas, must be approved by the local Fire Department.

19. ERRORS AND OMISSIONS: Show Management assumes no responsibility or liability for any of the services performed or materials delivered by official Show contractors or other suppliers to the Show, their personnel, or their agents. Any controversies which may arise between Exhibitor and official contractors or union representatives, or personnel of either, on the Show premises shall be referred to Show Management for resolution, and Show Management's decision shall be final and binding.

20. SECURITY: Show Management shall provide guard service throughout the hours of set-up, Show hours, before and after Show hours, and during dismantling period. This security is to prevent unauthorized entry into the Show halls. A badge must be worn at all times. Show Management reserves the absolute right to inspect any items removed from the exhibit area.

21. LIABILITY AND INSURANCE: a) All property of Exhibitor remains under its custody and control in transit to and from the Exhibit Hall, during installation and removal, and while it is within the confines of the Exhibit Hall. Neither Show Management, the service contractors, the management of the Exhibit Hall nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitor from theft, damage by fire, accident, vandalism or other causes, and Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of Exhibitor, except where the damage or loss is due to the gross negligence or willful misconduct of the persons mentioned above. b) Exhibitor understands that Show Management does not carry business interruption and property damage insurance coverage for loss or damage of Exhibitor's property. Exhibitor agrees to obtain adequate insurance during the dates of the Show including move-in and move-out days, in commercially reasonable amounts and with commercially reasonable deductibles, and shall be prepared to furnish certificates of insurance to Show Management if requested evidencing the following coverages: (1) Commercial general liability insurance coverage, including protective and contractual liability coverage for bodily injury and property damage, (2) employers liability insurance; (3) worker's compensation/occupational disease coverage in full compliance with federal and state laws, (4) comprehensive general liability automobile insurance covering owned, non-owned, and hired vehicles, including loading and unloading hazards. (c) Show Management and Exhibitor agree to waive the right of subrogation by their insurance carriers to recover loss sustained under the respective insurance contracts for real and personal property.

22. ENFORCEMENT OF REGULATIONS: Show Management has full power to interpret and enforce all of the Rules and the power to make amendments and/or further rules or regulations, orally or in writing, that are considered necessary for the proper conduct of the Show. Such decisions shall be binding on Exhibitor. Failure to comply with these or any other rules or regulations may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or offending Exhibitor at the expense of Exhibitor. In addition, Exhibitor agrees to be bound by the terms of Show Management's agreement with the Exhibit Hall in which the Show is held. Failure to comply with all applicable rules may also result in forfeiture of all fees paid. Show Management may lease any space so forfeited to another exhibitor and retain all revenues collected.

23. COPYRIGHTED MATERIALS: Exhibitor shall not violate any copyrights with respect to writings, music or other material used by it at the Event or at any affiliated function, and assumes sole liability and responsibility for the use and display of all copyrighted materials at the Event, and shall obtain any and all necessary licenses therefore.

24. CONFLICTING MEETING AND SOCIAL EVENTS: In the interest of the entire Show, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the Show.

25. ADA COMPLIANCE: Exhibitor represents and warrants that: a) its exhibit will be accessible to the full extent required by law, (b) its exhibit will comply with the American with Disabilities Act (ADA) and with any regulations implemented under the ADA, and (c) it shall indemnify and hold harmless and defend Show Management from and against any and all claims and expenses, including reasonable attorneys' fees and litigation expenses, that may be incurred by or asserted against Show Management because of the Exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

26. WAIVER: Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of Show Management shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Show Management.

27. SEVERABILITY: If any provision of this Contract is held invalid or unenforceable, neither the remaining provisions of this Contract nor other applications of the provisions involved shall be affected thereby.

28. GOVERNING LAW: This Contract shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Contract will be submitted to the federal or state courts of the State of Delaware.

29. ENTIRE AGREEMENT: This Contract constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Contract shall be valid and binding on the parties unless set forth in writing and signed by both parties.

2021 SPONSORSHIP RESERVATION FORM

I. CHOICE OF SPONSORSHIP(S)

My company wishes to reserve the following sponsorship(s) at CLEAN GULF 2021

- | | |
|--|---|
| <input type="checkbox"/> Corporate Sponsorship — \$12,500 | <input type="checkbox"/> Registration Desk Sponsorship — \$2,500 ea. |
| <input type="checkbox"/> Industry Sponsorship — \$7,500 | <input type="checkbox"/> Beverage Station Sponsorship — \$2,500 each |
| <input type="checkbox"/> Mobile App — Exclusive — \$10,000 SOLD | <input type="checkbox"/> Aisle Banner Sponsorship — \$1,000 |
| <input type="checkbox"/> Keynote Sponsorship — Exclusive — \$8,000 SOLD | <input type="checkbox"/> Pre-Show Email Blast — \$1,200 |
| <input type="checkbox"/> Badge Lanyard Sponsorship — Exclusive — \$5,500 + COST SOLD | <input type="checkbox"/> Post-Show Email Blast — \$1,500 |
| <input type="checkbox"/> Networking Break Sponsorship — \$2,500 | <input type="checkbox"/> Bag Insert — \$900 (\$1,500 for non-exhibiting company) |
| <input type="checkbox"/> Lunch Sponsorship — \$5,000 — 2 Available | <input type="checkbox"/> Exhibitor Spotlight — \$850 |
| <input type="checkbox"/> Cell Phone Charging Station Sponsorship — \$6,000 SOLD | <input type="checkbox"/> Exhibit Hall/Booth Promotion Decal — \$2,000 |
| <input type="checkbox"/> Webinar Sponsorship — \$5,000 | <input type="checkbox"/> Virtual Event Platform Banner Ad — \$700 |
| <input type="checkbox"/> Sanitizing Stations Sponsorship — Exclusive — \$5,000 | <input type="checkbox"/> Mobile App Alert — \$250 |
| <input type="checkbox"/> Conference Track Sponsorship — \$4,000 | <input type="checkbox"/> Full-page advertisement in the show guide — Premium — \$1,600 |
| <input type="checkbox"/> Bag Sponsorship — Exclusive — \$4,000 + COST SOLD | <input type="checkbox"/> Full-page advertisement in the show guide — \$1,500 |
| <input type="checkbox"/> Escalator Sponsorship (2) — \$6,000 — 1 BANK AVAILABLE | <input type="checkbox"/> Half-page advertisement in the show guide — \$800 |
| <input type="checkbox"/> Workshop ½ Day Sponsorship — \$3,500 | <input type="checkbox"/> Quarter-page advertisement in the show guide — \$550 |

TOTAL ORDERED: \$ _____ **SR/DATE** _____

II. CONTACT INFORMATION

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

III. METHOD OF PAYMENT

A.) ☐ **Check Enclosed** Check # _____

B.) ☐ **Please Invoice**

C.) **Credit Card:** ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Card # _____ CVV # _____ Exp. Date _____

Name on Card _____ Signature _____

Card Billing Address: _____

In consideration of company's participation as a sponsor, the participating sponsor shall pay to Access Intelligence, LLC the total sponsorship fee, which shall be payable. (a) 50% within 30 days of the invoice date and (b) the balance by April 20, 2021. For contracts received on or after April 20, 2021, 100% of the fee will be due within 30 days of the invoice date. All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded. ALL PAYMENTS MUST BE MADE IN FULL BY EVENT DATE OR PARTICIPATION WILL NOT BE ALLOWED.

Signature _____ Date _____

ACCESS INTELLIGENCE, LLC SPONSORSHIP TERMS AND CONDITIONS

1. Cancellation by Sponsor:

(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in Sponsor's sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the Sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:

- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC six-month's prior to the event start date as noted on the contract.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after six months prior to event start date as noted on the contract.
- For modifications that constitute less than a complete cancellation, the amount of liquidated damages will be determined by Access Intelligence, LLC, based on a reasonable pro-ration of the foregoing.

(c) Subsequent replacement of the sponsorship cancelled by the Sponsor does not relieve Sponsor of the obligation to pay the cancellation fee.

(d) If the cancellation fee due to Access Intelligence, LLC exceeds the amount previously paid by the Sponsor for the sponsorship, the Sponsor must pay the balance to Access Intelligence, LLC within 30 days of Access Intelligence, LLC's acceptance of the written cancellation/modification request. If the cancellation fee due to Access Intelligence, LLC is less than the amount previously paid by the Sponsor, Access Intelligence, LLC will refund the excess to the Sponsor 30 days following the event.

2. Approvals and Delivery:

All materials and primary contact names that are supplied by the Sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the Sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of the event.

If Sponsor is supplying logos and other materials for Access Intelligence, LLC's production, such goods must be received by Access Intelligence, LLC or its designated contractor at the predetermined and agreed date, which is to be no less than 30 days prior to the first day of the event programs. Delays caused by the failure of the Sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

If Sponsor is supplying the finished product, such goods must be received by Access Intelligence, LLC or its specified contractor no less than 14 days prior to the first day of the event's programs.

3. Indemnity:

Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of Sponsor's advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps trademarks, labels or other copyrighted mater) and for the unauthorized use of any trademarks or copyrighted materials or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

4. Rules and Regulations:

Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If Sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny Sponsor the right to proceed with its sponsorship and require Sponsor to forfeit all fees theretofore paid under this Agreement.

5. Samples:

Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and Sponsor will not be entitled to any financial or other compensation.

6. Conflicting Meeting and Social Events:

In the interest of the entire event, Sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the event.

7. Cancellation Or Postponement Of Show:

In the event that any unforeseen occurrence shall force the movement of dates, location (in person or online) or render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be transferred to new date or location, amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. If the event is moved exclusively online, Sponsor has the option to apply value of Agreement to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same sponsorship level. In the occurrence of a full cancellation, as it determines to be appropriate, Access Intelligence, LLC may return a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with the event programs. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the event programs, including out of pocket expenses incidental to the event programs, and all overhead expenses attributable to the production of the event programs. Access Intelligence, LLC shall not be financially liable in the event the event programs are interrupted, canceled, moved, dates changed or executed in a virtual environment online.

8. Sponsor Default:

If Sponsor is in default of any obligation to Access Intelligence, LLC (including specifically failure to pay Access Intelligence, LLC per payment terms outlined in Section 1), Access Intelligence, LLC is not obligated to fulfill terms of Sponsorship and may terminate Sponsor's right under this contract to participate in the event programs. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the event programs. Access Intelligence, LLC's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Exhibitor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Exhibitor is in default.

9. MISCELLANEOUS:

(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Delaware. (d) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.